

JACK BAXTER

Concept Art Design

Hertfordshire/London, UK | +44 7432 867648 | jackbaxter2004@hotmail.com | [Portfolio](#) | [LinkedIn](#)

SUMMARY

A creative visionary with 4 years of experience designing and producing immersive visual content. Dedicated passion of production design provides me the knowledge to be instrumental across the whole creative process from first concept to final delivery. I have contributed to various high-profile projects as a part of industry-leading production companies, such as Gravity Media and BLAST. I am now looking to expand my abilities even further, and use my creative and operational background in production to continue showcasing my talents that positively impact projects in the Film & TV industry.

EXPERIENCE

Gen.G (Korea) - Graphic Designer (2024)

Conducted research and planning into promotional event 'Gen.G Esports Adventure'.
Produced 3D visual content and branded assets for 'Gen.G Global Academy'.

BLAST.tv - Production Assistant (2024)

Executed dress and technical rehearsals of the 'RLCS London Major' running order.
Acquired over 300,000 peak viewership and approximately 3,000,000 hours watched.

London Games Festival - Graphics Assistant (2023-24)

Operated live events at 'BETT Show ExCel London', reaching over 30,000 attendees.
Produced a private technology showcase at 'Coutts Bank' to over 300 industry members.

Formula E - Virtual Set Designer (2022-23)

Modelled and designed Formula E's virtual studio set in Unreal Engine.
Directed and controlled the virtual studio during the €10,000 'Accelerate Rome Major'.



RLCS London Major at Copper Box Arena



Accelerate Rome Major at Lee Valley VeloPark

EXPERT SKILLS

3D Modelling: Blender, Unreal
Graphic Design: Photoshop

Video Editing: After Effects, Premier Pro
Virtual Set: Brainstorm

TRAINING & EDUCATION

Sky Studios Elstree (All Spring Media)
Art & Props Department Trainee Bootcamp

Herts, UK
2026

Health Sciences University (University Campus of Esports)
BA (Hons) International Esports Business & Digital Media (2:1)

London, UK
2022-2025

REFERENCES

London Games Festival – Dom Sacco (Consultant): <https://dominicsacco.com/>

Formula E, Storm Broadcast – Karl Vanlint (Set Director): <https://stormbroadcast.com/>