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**Matt Marsden \**  
Graphic Designer /  
CV /

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**Hello, and thanks so much for taking the time to check out my CV /**  
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I'm a Sheffcumian, Manchester-based creative with over 30 years' experience across design, advertising, entertainment and the arts. I take a considered, concept-led approach to my work, specialising in ideation, graphic design, and artworking for both print and digital. And since the summer of 2023, I've been grafting in TV and film art departments as a graphic designer.

Some of my recent credits include Netflix's Toxic Town, ITV's I Fought the Law, and LEGO Friends: Heartlake the Musical. Promos for the Usyk vs Fury 2 world title fight and the PUMA x Manchester City: Last Night at the Social Club 2025/26 kit launch. I've also worked on TV commercials for EE x Samsung Galaxy: Wild Weekend, Meta, Venmo: Now You Can Venmo Everything, Which?: The Power in You, and Rail Delivery Group: On the Train You Can.

I'm available for in-house, remote, or hybrid roles, so if there's anything you think I could help with, feel free to drop me a line — I'd love to catch up with a few of you good people soon.

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CV \  
Art Department /

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**Which?:**  
**The Power In You**  
TV Commercial  
Graphic Designer  
Produced by Biscuit Filmworks  
August to September 2025

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**LEGO Friends:**  
**Heartlake The Musical**  
Film  
Graphic Designer  
Produced by Final Pixel  
July 2025 / Release Date 2026

—  
**Rail Delivery Group:**  
**On The Train You Can**  
TV Commercial  
Graphic Designer  
Produced by Merman  
May 2025

—  
**Venmo:**  
**Now You Can**  
**Venmo Everything**  
TV Commercial  
Graphic Designer  
Produced by Somesuch  
April 2025

—  
**Meta**  
TV Commercial  
Graphic Designer  
Produced by Somesuch  
April 2025

—  
**PUMA X Manchester City:**  
**Last Night At The Social Club**  
Official Promo  
Graphic Designer  
Produced by Iconoclast  
February 2025

—  
**EE X Samsung:**  
**Wild Weekend**  
TV Commercial  
Graphic Designer  
Produced by Iconoclast  
December 2024

—  
**Usyk vs Fury 2**  
Official Promo  
Graphic Designer  
Produced by Sugar Free TV  
& Riff Raff  
September 2024

—  
**I Fought The Law**  
Four-Part Drama  
Lead Graphic Designer  
Produced by Hera Pictures for ITV  
June to August 2024

—  
**Toxic Town:**  
**Additional Photography**  
Four-Part Drama  
Lead Graphic Designer  
Produced by Broke & Bones for Netflix  
April to May 2024

—  
**Toxic Town**  
Four-Part Drama  
Graphic Designer  
Produced by Broke & Bones for Netflix  
July to November 2023

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## Assorted Clients \

Art Department /

—  
Biscuit Filmworks  
Broke & Bones

—  
EE

—  
Final Pixel

—  
Hera Pictures

—  
Iconoclast  
ITV

—  
Manchester City FC  
Merman  
Meta

—  
Netflix

—  
Puma

—  
Rail Delivery Group

—  
Samsung  
Somesuch  
Sugar Free TV

—  
The LEGO Group

—  
Venmo

—  
Which?

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CV \  
Design & Advertising /

—  
**Freelance Creative**  
Non Art Department Clients  
Graphic Design & Artwork  
April 2019 to date

—  
**Run2**  
Senior Creative  
Freelance Contract  
April 2022 to July 2023

—  
**Freelance Creative**  
Graphic Design & Artwork  
April 2019 to April 2022

—  
**AKA UK**  
Senior Creative  
December 2015 to April 2019

—  
**Freelance Creative**  
Graphic Design & Artwork  
March 2014 to December 2015

—  
**UP Search (now Run2)**  
Senior Creative  
June 2013 to March 2014

—  
**Freelance Creative**  
Graphic Design & Artwork  
February 2008 to June 2013

—  
**438 Design**  
Senior Creative  
September 2006 to February 2008

—  
**Fanatic Marketing**  
Senior Creative  
February 2004 to May 2006

—  
**Freelance Creative**  
Graphic Design & Artwork  
January 1999 to February 2004

—  
**Psygnosis**  
Middleweight Creative  
April 1997 to January 1999

—  
**BDH Advertising**  
Junior Creative  
August 1995 to April 1997

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## Assorted Clients \

Design & Advertising /

— Adidas	— EE	— Manchester City FC	— The Football Association
— AKA	— Fujitsu	— Manchester International Festival	— Tottenham Hotspur FC
— Albert's Schloss	— George House Trust	— Manchester Metropolitan University	— Umbro
— Ambassador Theatre Group	— Gola	— Manchester United FC	— Uniac
— Arsenal FC	— Henkel International	— NHS	— Verde Group
— Aston Villa FC	— Liverpool Empire Youth Theatre	— PlayStation	— World Mobile Group
— Blackburn Rovers FC	— Liverpool Everyman & Playhouse	— Samsung	
— Continuum Attractions	— Lowry Theatre	— Sanctum Peak	
— Co-op	— Lyric Theatre	— Simon Community Scotland	
— Dell Technologies		— Sony	
— Derby Theatre		— Storyhouse Theatre	
— Dr Martens		— Street Work	

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[IMDb](#)  
[Instagram](#)  
[LinkedIn](#)  
[Website](#)

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