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**Matt Marsden **
Graphic Designer /
Portfolio +
CV /
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Hello, and thanks so much for taking the time to check out my portfolio /

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I'm a Sheffcunian, Manchester-based creative with over 25 years' experience across design, advertising, entertainment and the arts. I take a considered, concept-led approach to my work, specialising in ideation, graphic design, and artworking for both print and digital. And since the summer of 2023, I've been grafting in TV and film art departments as a graphic designer.

Some of my recent credits include Netflix's Toxic Town and ITV's I Fought the Law, as well as promos for the Usyk vs Fury 2 world title fight and the PUMA x Manchester City Last Night at the Social Club 2025/26 kit launch. I've also worked on TV commercials for EE x Samsung Galaxy: Wild Weekend, Meta, Venmo: Now You Can Venmo Everything, Which?, and Rail Delivery Group: On the Train You Can. I even did a film for LEGO Friends, but I'm NDA'd up to the eyeballs on that one and not allowed to talk about it just yet.

I'm available for in-house, remote, or hybrid roles across art departments and the real-world. So if there's anything you think I could help with, feel free to drop me a line — I'd love to catch up with a few of you good people soon.

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Portfolio \

Art Department / Selected Projects Since July 2023 /

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Toxic Town

Four-Part Drama / Netflix

—

I Fought The Law

Four-Part Drama / ITV

—

Venmo: Now You Can Venmo Everything

TV Commercial

—

EE X Samsung: Wild Weekend

TV Commercial

—

Usyk vs Fury 2

Official Promo

—

PUMA X Manchester City: Last Night At The Social Club 2025/26 Kit Launch

Official Promo

—

Rail Delivery Group: On The Train You Can

TV Commercial

—

Action Props

Live & Self-initiated

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**Toxic Town **

Four-Part Drama / Netflix /

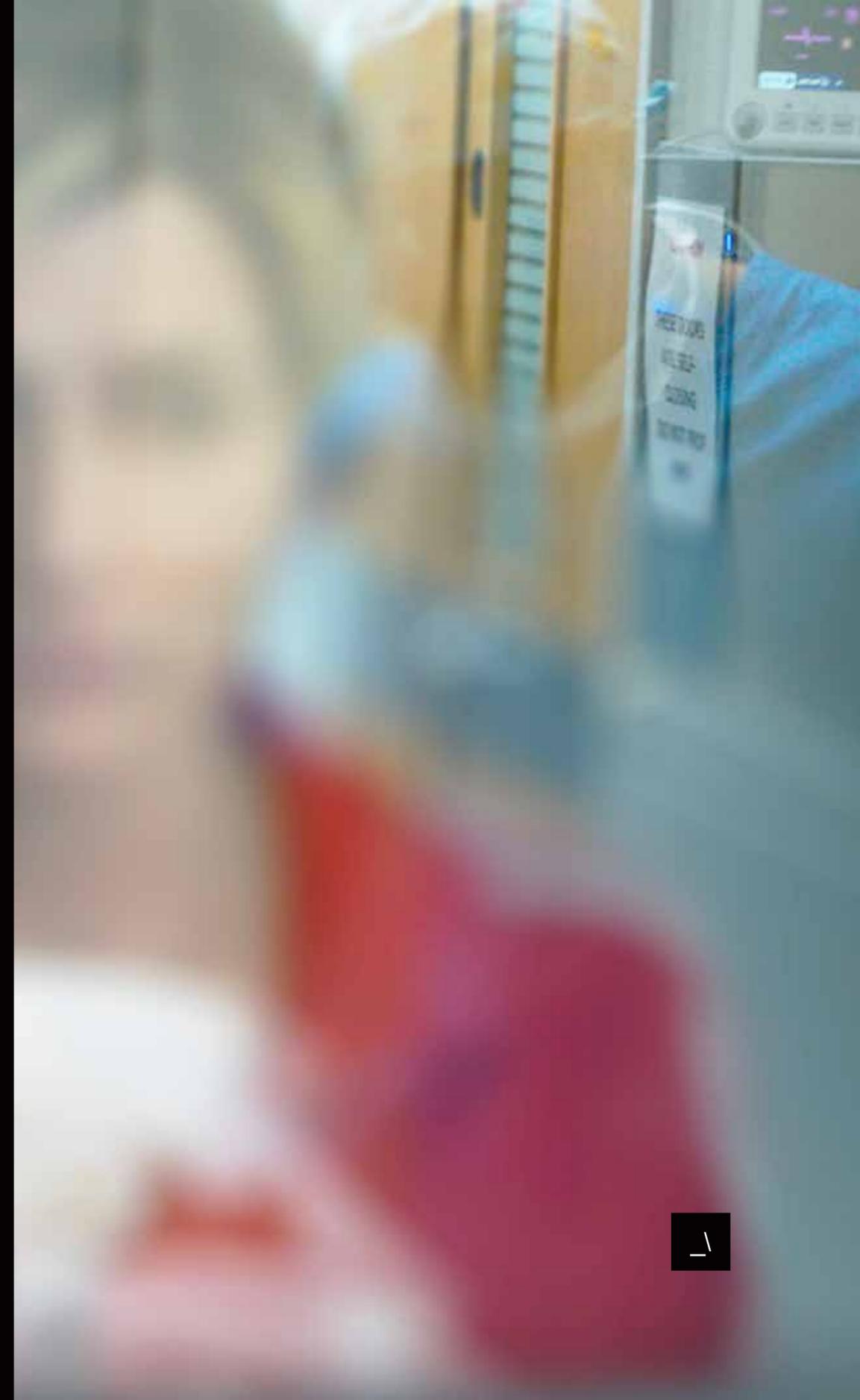


I kicked things off in July 2023 at Arbeta in Manchester on my first TV job, Toxic Town — a four-part real-life drama for Netflix, produced by Broke & Bones. We wrapped in November, but I was brought back in April 2024 by the new production designer to lead the graphics team for additional photography over the road at The Sharp Project.

The series stars Jodie Whittaker, Aimee Lou Wood, Robert Carlyle, and Rory Kinnear, and tells the true story of a controversial toxic waste case and the subsequent cover-up in Corby during the late 1990s and early 2000s. At its heart, it follows three mothers fighting for justice after their babies were born with severe birth defects due to negligence by Corby Borough Council.



The Sunday Times Front & Back Double Page Spread Re-Creation / Rhodes & Miller Branding & Vehicle Signage / Harlow & Hales Cigarettes / Rockingham Arms Pub Branding & External Signage / Tennants Lager Can Branding Re-Creation / Corby Borough Council Branding & External Signage / 1990s Warburtons Bread, Hellmann's Mayonnaise & Walkers Crisps Branding & Packaging Re-Creation / Wonderworld Signage / Office Interior Paperwork, Desk & Shelf Litter / Internal Meeting Room Wall Art / Patients Notes / Various Pub Wall Signage & Walkers Crisps Packaging Re-Creation





THE SUNDAY TIMES

Queen disappointed by the Australian vote

Lindex

What you hair needs

LINDEX HAIR CARE

THE TIMES CROSSWORD







ROCKINGHAM ARMS











— \

I Fought The Law \

Four-Part Drama / ITV /

—

Next up, starting prep in June 2024 in a hybrid role between home and Newcastle, was I Fought The Law — a four-part real-life drama, produced by Hera Pictures for ITV.

Starring Sheridan Smith and set in the North-East town of Billingham, the series tells the true story of 22-year-old mum Julie Hogg, who was brutally murdered in 1989. Her killer was acquitted twice due to mistrials, but later admitted the crime to a prison officer while serving time for another offence. The story then follows Julie's mother, Ann Ming, and her fight to overturn the 800-year-old double jeopardy law that was blocking justice for her daughter.

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Police Station Reception Wall Graphics / Pizza Paradise T-Shirt / Parkinson's Disease Leaflet / Various Graphics / Park Bench Remembrance Plaque / Ann Ming Name Badge / Pizza Paradise External Signage / Police Station External Signage / Police Station Office Desk, Shelf & Wall Litter





THIS IS A LIFE
SUPPORT
MACHINE.
AND ANYONE
CAN USE IT.

FOR NON UR
ENQUIRI
PLEASE FILL
FORM AND LEAVE
THE COUNT





9:8
9:8
GHAM DUR
A
20. SE



PROPERTY RENTAL CONTRACT

TO: [Name]

DATE: [Date]

SIGNATURE: [Signature]

If You Fancy A Jar, Then Forget The Car!



Never Drink And Drive. Ever.

STOCKFIELD POLICE

SEARCHED INDEXED SERIALIZED FILED

INDEXED



STOCKFIELD POLICE

SEARCHED INDEXED SERIALIZED FILED

INDEXED

WANTED



KARL "MACKEM" MATTHEWS

Cleveland Police are extremely eager to apprehend Karl "Mackem" Matthews (pictured) for a serious assault on a victim and related incidents across the country.

IF SEEN PLEASE DO NOT APPROACH THIS MAN. INSTEAD, CALL 999 IMMEDIATELY.

STOCKFIELD POLICE

SEARCHED INDEXED SERIALIZED FILED

INDEXED



ES

STOCKFIELD POLICE

1	2	3	4	5	6
7	8	9	10	11	12
13	14	15	16	17	18
19	20	21	22	23	24

STOCKFIELD POLICE

SEARCHED INDEXED SERIALIZED FILED

INDEXED

H

STOCKFIELD POLICE

SEARCHED INDEXED SERIALIZED FILED

INDEXED



DATE	TIME	LOCATION	STATUS
10/10/20	14:30	STOCKFIELD	SEARCHED
10/10/20	15:00	STOCKFIELD	INDEXED
10/10/20	15:30	STOCKFIELD	SERIALIZED
10/10/20	16:00	STOCKFIELD	FILED



THE CLEVELAND

Detectives body under



08

31:8:

LLINGHAM DURHAM

STOCKFIELD POLICE

SEARCHED INDEXED SERIALIZED FILED

INDEXED



STOCKFIELD POLICE

SEARCHED INDEXED SERIALIZED FILED

INDEXED

CAR PARK

No unauthorised vehicles allowed at this point.

All visitors must be received by reception.

Coffee Gold



STOCKFIELD POLICE

SEARCHED INDEXED SERIALIZED FILED

INDEXED

Another One For The Road?



Never Drink And Drive. Ever.

DATE	TIME	LOCATION	STATUS
10/10/20	14:30	STOCKFIELD	SEARCHED
10/10/20	15:00	STOCKFIELD	INDEXED
10/10/20	15:30	STOCKFIELD	SERIALIZED
10/10/20	16:00	STOCKFIELD	FILED



STOCKFIELD POLICE

SEARCHED INDEXED SERIALIZED FILED

INDEXED

WANTED



IAN "GUMBO" HUGHES

Cleveland Police are extremely eager to apprehend Ian "Gumbo" Hughes in connection with several incidents and related incidents across the country.

IF SEEN PLEASE DO NOT APPROACH THIS MAN. INSTEAD, CALL 999 IMMEDIATELY.

THIS IS A LIFE SUPPORT MACHINE. AND ANYONE CAN USE IT.



497

0:4:97

LLINGHAM DURHAM

EG

STOCKFIELD POLICE

1	2	3	4	5	6
7	8	9	10	11	12
13	14	15	16	17	18
19	20	21	22	23	24

WANTED



BERDEE TAYLOR

Cleveland Police are extremely eager to apprehend Berdee Taylor in connection with several incidents and related incidents across the country.

IF SEEN PLEASE DO NOT APPROACH THIS MAN. INSTEAD, CALL 999 IMMEDIATELY.

Parkinson's Disease

Everything You Need To Know.



To be used for my services:

1. I have read and understand the contents of this document.
2. I have read and understand the contents of this document.
3. I have read and understand the contents of this document.
4. I have read and understand the contents of this document.
5. I have read and understand the contents of this document.
6. I have read and understand the contents of this document.
7. I have read and understand the contents of this document.
8. I have read and understand the contents of this document.
9. I have read and understand the contents of this document.
10. I have read and understand the contents of this document.

SEE A CHILD IN FEAR? CALL US TODAY. YOUR ACTION COULD SAVED LIVES.



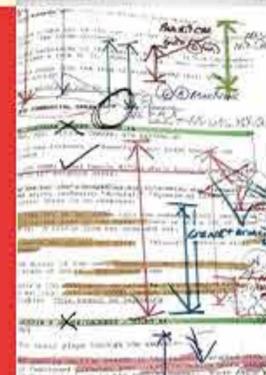
STOCKFIELD POLICE

SEARCHED INDEXED SERIALIZED FILED

INDEXED



Pizza Paradise



STOCKFIELD POLICE

SEARCHED INDEXED SERIALIZED FILED

INDEXED



STOCKFIELD POLICE

SEARCHED INDEXED SERIALIZED FILED

INDEXED



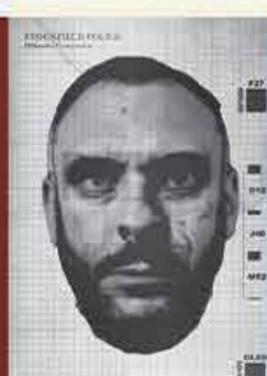
TESCO value BUTTER 250g

FRONT DESK WILL BE CLOSED EACH NIGHT FOR ONE HOUR FROM 7PM.

WHEN CLOSED DO NOT EXIT THROUGH THE MAIN DOOR AND USE ALTERNATIVE EXIT.

THE MAIN DOORS WILL BE LOCKED FROM THE INSIDE FOR THE DURATION OF THE HOUR.

SORRY, WE'RE CLOSED



STOCKFIELD POLICE

SEARCHED INDEXED SERIALIZED FILED

INDEXED

30:11

LLINGHAM DURHAM

Cotton Clouds



STOCKFIELD POLICE

SEARCHED INDEXED SERIALIZED FILED

INDEXED

WANTED



MATT "BEX" PHILIPS

Cleveland Police are extremely eager to apprehend Matt "Bex" Philips in connection with several incidents and related incidents across the country.

IF SEEN PLEASE DO NOT APPROACH THIS MAN. INSTEAD, CALL 999 IMMEDIATELY.

STOCKFIELD POLICE

SEARCHED INDEXED SERIALIZED FILED

INDEXED









TV Ads & Promos \

Assorted Clients /



Alongside the TV dramas, and real-world stuff that's quietly ticking over in the background, I've also been busy across a mix of commercials and promos.

I was graphic designer on the Tyson Fury scenes for the Usyk vs Fury 2 unified heavyweight title fight promo, produced by Sugar Free TV and Riff Raff.

After that came a couple of Iconoclast jobs — pitching in on concept graphics and illustrations for the EE x Samsung: Wild Weekend TV ad, then joining the graphics posse on the PUMA x Manchester City: Last Night At The Social Club 2025/26 online kit launch.

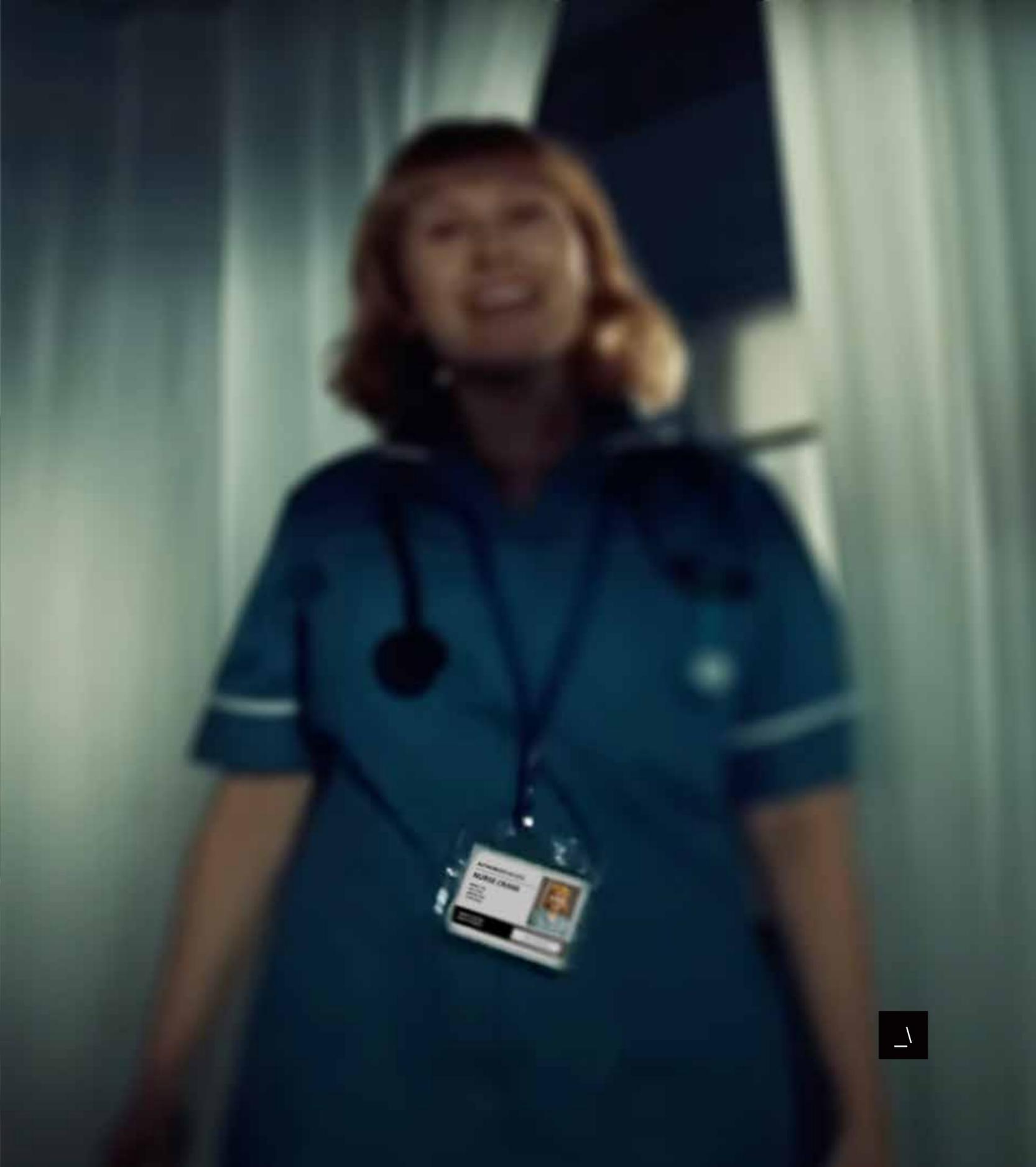
Since then, I've worked with Somesuch and Merman across a run of ads — designing festival flags, posters and wayfinding for Meta, a full aisle of supermarket packaging for Venmo, and retro 1960s Italian-style props for Rail Delivery Group. And most recently, I put together a load of crisp packet designs for an upcoming Which? short.



Venmo: All Supermarket Products / EE x Samsung: Kitsons Tea Rooms Illustration / Usyk v Fury 2: Nurses Lanyard / MCFC x Puma: Pep Talk Puma Drum Logo / Rail Delivery Group: Olio Sole Magazine Ad / Rail Delivery Group: Newspaper Front & Back Covers / Usyk v Fury 2: Riyadh Season Ring & Rope Graphics / Venmo: Tuco's Tortilla Chips / MCFC x Puma: Talent Night Poster / Rail Delivery Group: Seltz Magazine Ad







SUNDAY
10:30
M
LAGHER

BLUES BLAZE
TO 10-1 WIN

DIRECTORS BOX



Small framed text on the wall, possibly a notice or advertisement.



PEP
TALK



GIORNI PIÙ SOLE ABBRONZATI

*bronzatura più
la che ci sia!*



Callie

DIANO PAGINE SPORTIVE **SABBARO SODA**

IL CALCIO ITALIANO DELLA STAGIONE INTERNAZIONALE Iurri pareggiano con la Svizzera Sperimentale travolgono la France-espoirs



Firmani e Ghezzi
di MARCO SCHIOFFIA
La Nazionale italiana di calcio era in piena fase di rinnovamento. La pesante eliminazione del Mondiale in Inghilterra, culminata con la clamorosa sconfitta contro la Corea del Nord, aveva lasciato ferite profonde. La stampa e i tifosi chiedevano a gran voce un cambiamento, una rottura col passato e un nuovo inizio. Fu così che il commissario tecnico decise di puntare su forze fresche, giovani che avevano fatto, o meglio, fatto il sacrificio. Due nomi spuntarono tra i convocati per l'amichevole d'addio contro l'Austria: Giampiero Firmani e Carlo Ghezzi.



SPETTACOLOSO GHEZZI NEL FINALE
La folgore di due reti-sorpresa

A Marsiglia ha deciso il contropiede
Il 12 agosto 1966, la grande partita di calcio era giunta. Il pubblico, inaspettabilmente affollato, seguiva con eccitata tensione la partita. Firmani, con la mano e il piede, prese in mano il contropiede con sorprendente accuratezza. Incolpato, esplosivo, dinamico ed efficace, Ghezzi, chiamato in causa più volte nel secondo tempo, ripeté con due interventi prevedibili che misero il risultato.

BARBARO ZUCCA
APERTIVO DOSATO
BARBARO ZUCCA SODA

Fine settimana splendido nel 1966: cieli sereni, sole miti invitano famiglie e turisti a godersi

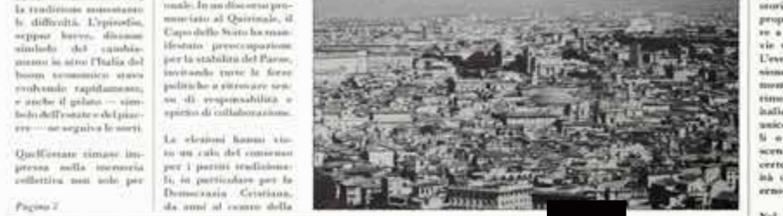
Temperature

SITUAZIONE
Milano rischia di rimanere senza gelato



Antonio di Saragat deluso dai risultati delle
Il Presidente esprime preoccupazione per l'instabilità politica e invita i partiti alla responsabilità comune.

di FRANCO GIUSTOLISI
Il Presidente italiano, Antonio di Saragat, ha espresso la sua delusione per i risultati ottenuti dalle elezioni politiche del 1966. Ha invitato i partiti a una maggiore responsabilità politica e a un dialogo costruttivo tra loro.



Estate 1966: il piacere di viaggiare in treno attraverso l'Italia
di ANDREA BARBATO
Viaggiare in treno rappresenta una delle esperienze più affascinanti e accessibili per scoprire l'Italia. Con il boom economico in pieno corso, le ferrovie italiane stanno vivendo una fase di modernizzazione, e i treni diventano sempre più confortevoli, puntuali e sicuri.







SELTZ

**Acqua Frizzante Rinfrescante,
Dalle Colline di San Gimignano**

— \

Action Props \ Live & Downtime /

—

And finally, whenever I get a bit of downtime from the paid work, I keep things moving by adding to my ever-expanding collection of action prop graphics — the seemingly inconsequential bits that appear in the background of any production, quietly helping to bring scenes to life.

Some have already made it onto TV, while the rest sit ready and waiting in the kit box to hopefully give me a head start on the next gig.

—

A Work In Progress



— \

6 3630360

0696

30:6:96

mths.

LONDON ROAD
A
CORBY
20. SE 94
Post
Office



THE WEATHER

TODAY'S WEATHER

HEAVY OF GULF WITH PITYING RAIN

General Weather Outlook: Heavy rain and strong winds will be the main feature of the day...

FIVE-DAY FORECAST



HOURS OF DARKNESS

Table with 2 columns: Location, Hours of Darkness

HIGHS AND LOWS

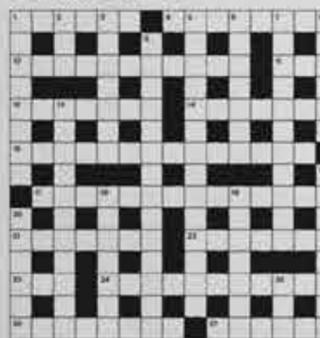
Table with 2 columns: Location, High, Low

EUROPEAN TEMPERATURES



THE TIMES CROSSWORD 21,000

A 1000 letter crossword puzzle with clues for words and phrases.



- List of crossword clues: 1 Across: ... 1 Down: ...

AROUND BRITAIN

Table listing various locations and their corresponding weather or geographical details.

BRITAIN

Table listing various locations and their corresponding weather or geographical details.



HACKETT LONDON Sale Now on TEL: HACKETT (0800 504000)

THE SUNDAY TIMES

Grid of article teasers: IN GARBO'S FOOTSTEPS, REBIRTH OF AN ICON, PRISONER OF WAR.

Government row grows • Gulf with Palace widens • US backs Blair • Boycotts across EU

Queen disappointed by the Australian vote



The Queen is said to be disappointed by the Australian vote...

Millennium dome project costs soar

The cost of the Millennium Dome project has soared...

GP's under investigation for ghost patients

General practitioners are being investigated for ghost patients...

Laura Ashley 60% off selected lines, plus this weekend only you'll receive 30% off selected made to order furniture, and an extra 15% off all sale stocked items. Sale ends this Saturday.

Mrs Susan McIntyre
13 Dumble Close
Corby NM76 1PV



We've made some changes to our residential energy terms & conditions around when your supply will start and credit balances. To find out more visit anglianwater.co.uk/payment

J

Your final bill

Statement date:
29 Sep 2005

Statement period:
03 Aug 2005 - 11 Sep 2005

Your customer number:
85 18 22 08 31 17

Your replacement statement

1

What's my balance?

You are in debit by

£203.09

Electricity tariff: Standard

Your balance was in debit by	£134.56
Total charges (including VAT)	£145.34
What you've paid	-£76.81
Direct Debit 1 Aug 2005	-£34.56
Direct Debit 1 Sep 2005	-£42.25
Your account balance is in debit by	£203.09

See step 4 for more details about your account and tariff

2

What do I pay?

The amount of £203.09 will be taken from your account on or within 3 days of 17 Oct 2005.

3

Could I pay less?

Remember - it might be worth thinking about switching your tariff or supplier*.

Your 12 month Personal Projection for your current tariff is **£1998.07**

Save **£7.51**
Standard DD**
Variable tariff

Our cheapest tariff overall

You could fix your prices for longer with our Fix & Fall November 2016 tariff with a Personal Projection of **£1998.07**

All of the prices above include VAT and any discounts.

Dual Fuel only.

Your Personal Projection is an estimate based on your previous consumption, and could be affected by future tariff, price or consumption change. All tariffs subject to availability.

* You will not be charged an exit fee if you switch supplier.

** May have to complete a credit check which may involve moving to different T&Cs. Visit anglianwater.co.uk/tariffs

To manage your payments online
anglianwater.co.uk/ddonline







BILLY'S BARBERS
QUALITY HAIRCUTS SINCE 1959

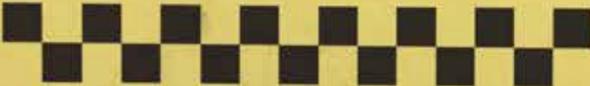
.....

Adults	£9.50
Kids	£4.50
Razor	£4.50
Shave	£2.50

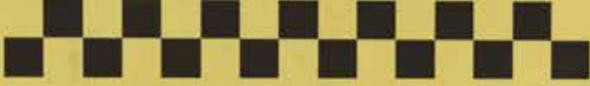
Mon to Sat. 9 to 5.30
01632 325 946



MONKEY HARRIS
ODD JOBS - 01632 325 946



KENDRICK'S TAXIS
01536 496 0976



SPEEDY WHEELZ PRIVATE HIRE



Private Hire
Taxi / Airport
24 hour service

01632 856 713

TRAVEL IN STYLE IN OUR LUXURY CARS







TRIP TO BE SQUARE
DOWN SOUTH

duv.

FANTAZTIKA
KOOLAIID
TURN UP, TUNE IN,
TRIP OUT!

VERTIGDES
The Jive
Turkey
DJ Mac
DJ Mike
Mr Midgton
Dance, Play & Struggle
02071 2121
05425.com

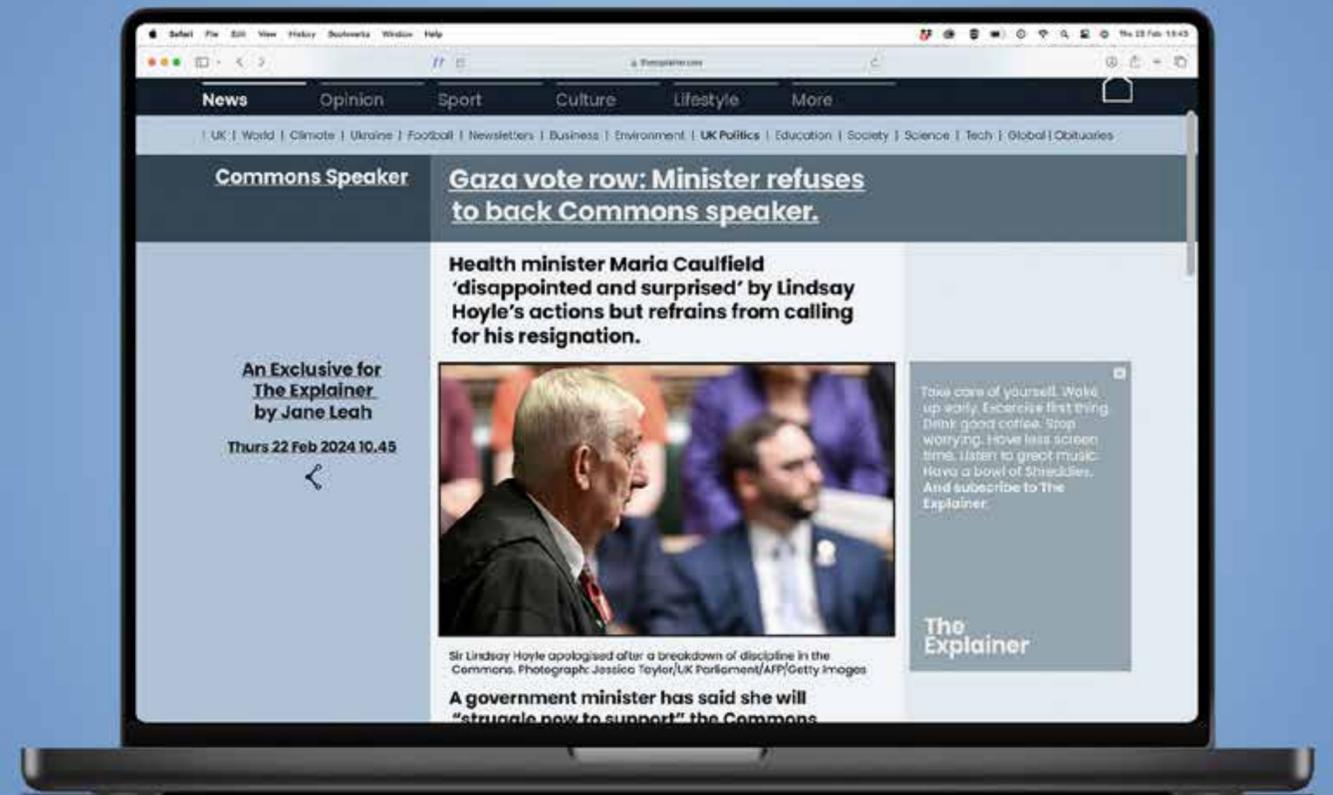
RAVE ON ALL NIGHT
FANTAZTIKA
FRI-SAT 22.00 TO 06.00
GOD BLESS
THE ACID HOUSE
ACID HOUSE PARTEEE

halucination
Monday Nights at Fantaztika
DJ Mike - DJ Altko
19.00

TRIP TO BE SQUARE
UP NORTH
DOWN SOUTH

duv.
aldoms
fridays / 11.00 - 06.00 / £5 / £2.50 concessions

FANTAZTIKA
KOOLAIID
TURN UP, TUNE IN,
TRIP OUT!
£2.50 • Late til Earlee





Our family favourite
for perfect sandwiches.

8 SANDWICHES

Nutrition Information	
Per 100g	
Energy	1050 kJ / 250 kcal
Protein	10.0g
Carbohydrate	55.0g
Fat	10.0g
Salt	1.0g
Fibre	0.5g
Sugars	5.0g
Iron	0.5mg
Calcium	10.0mg
Vitamin A	10.0µg
Vitamin B1	0.5mg
Vitamin B2	0.5mg
Vitamin B6	0.5mg
Vitamin B12	0.5µg
Vitamin C	5.0mg
Vitamin D	0.5µg
Vitamin E	0.5mg
Vitamin K	0.5µg
Vitamin P	0.5µg
Vitamin Q	0.5µg
Vitamin R	0.5µg
Vitamin S	0.5µg
Vitamin T	0.5µg
Vitamin U	0.5µg
Vitamin V	0.5µg
Vitamin W	0.5µg
Vitamin X	0.5µg
Vitamin Y	0.5µg
Vitamin Z	0.5µg

0950 8008
www.marburtons.co.uk



AFFIX BARCODE LABEL

FORENAME: TRACEY
SURNAME: TAYLOR
DOB: 15/9/1971

CONFIDENTIAL

NOT TO BE REMOVED FROM TRUST PREMISES

CONFIDENTIAL CASE RECORDS Kettering General Hospital

HOSPITAL NAME	WARD/AREA	LEAD DOCTOR	SECONDARY DOCTOR
<u>Kettering</u>	<u>03</u>	<u>D. Wilson</u>	<u>[Signature]</u>

Patient ID No. 114375646

NHS
Kettering General Hospital
NHS Foundation Trust

FOR INTERNAL USE ONLY
PATIENT CARE FILE: P3-008-01

STAFF LOG/ASSESSMENT

NAME	POSITION	DATE	WARD	STAFF ON DUTY	SIGNATURE
<u>M. White</u>	<u>LA</u>	<u>19 03</u>	<u>5</u>	<u>[Signature]</u>	
<u>M. White</u>	<u>LA</u>	<u>20 03</u>	<u>6</u>	<u>[Signature]</u>	
<u>M. White</u>	<u>LA</u>	<u>21 03</u>	<u>5</u>	<u>[Signature]</u>	
<u>M. White</u>	<u>LA</u>	<u>22 03</u>	<u>2</u>	<u>[Signature]</u>	
<u>M. White</u>	<u>LA</u>	<u>23 03</u>	<u>3</u>	<u>[Signature]</u>	
<u>M. White</u>	<u>LA</u>	<u>24 03</u>	<u>4</u>	<u>[Signature]</u>	
<u>M. White</u>	<u>LA</u>	<u>25 03</u>	<u>2</u>	<u>[Signature]</u>	
<u>M. White</u>	<u>LA</u>	<u>26 03</u>	<u>2</u>	<u>[Signature]</u>	
<u>M. White</u>	<u>LA</u>	<u>27 03</u>	<u>2</u>	<u>[Signature]</u>	
<u>M. White</u>	<u>LA</u>	<u>28 03</u>	<u>5</u>	<u>[Signature]</u>	
<u>M. White</u>	<u>LA</u>	<u>29 03</u>	<u>6</u>	<u>[Signature]</u>	
<u>M. White</u>	<u>LA</u>	<u>30 03</u>	<u>5</u>	<u>[Signature]</u>	
<u>M. White</u>	<u>LA</u>	<u>1 03</u>	<u>2</u>	<u>[Signature]</u>	
<u>M. White</u>	<u>LA</u>	<u>2 03</u>	<u>2</u>	<u>[Signature]</u>	









Snowhill
No. 12
Extra Mild
Special Filter

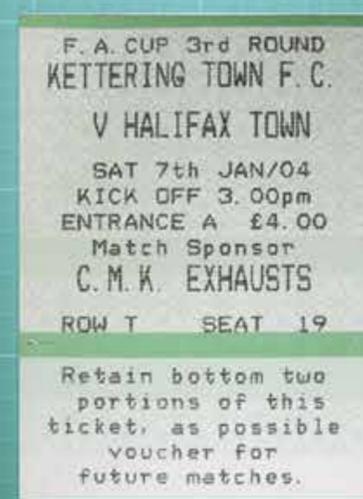
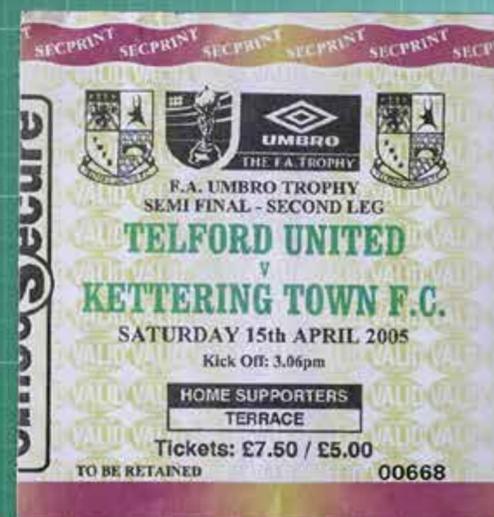
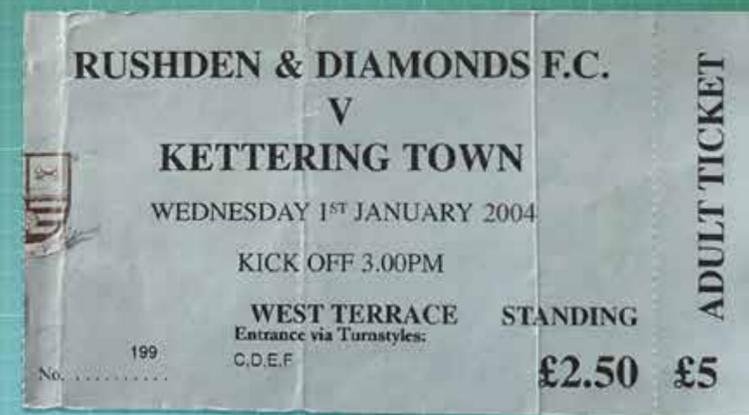
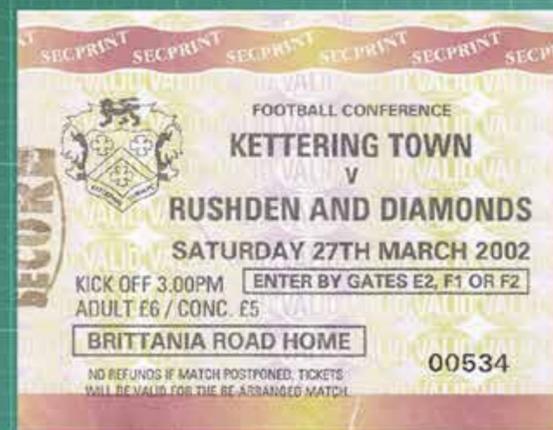
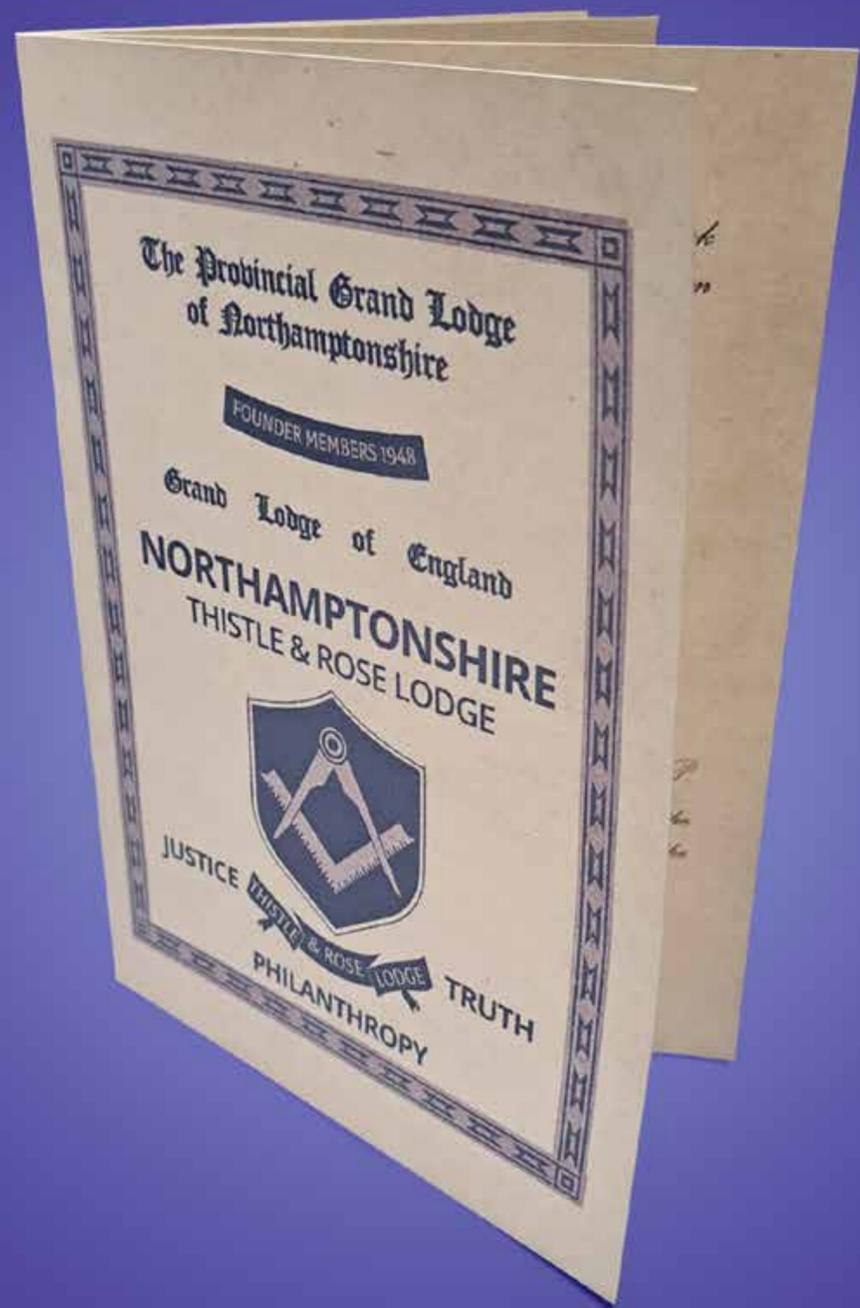
Snowhill
No. 12
Extra Mild
Special Filter

Special Filter

Extra Mild Special Filter

For
Adults
Only





03 07411458 6

EXPIRES EXPIRES EXPIRES EXPIRES EXPIRES EXPIRES
31 10 06



DEALER
31 OCT 2005
1971



— \

**Portfolio **

Design & Advertising / Selected Projects /

—

MIF17

Party Skills For The End Of The World
Out-Of-Home Ad Campaign

—

Key Art

Various Clients
Out-Of-Home Poster Campaigns

—

Boedekka

Lazybones EP
12" Vinyl Sleeve Front & Back + CD

—

Sanctum Peak

Digital Rebrand

—

NHS

Time Please
Out-Of-Home Ad Campaign +
Various Printed Collateral

—

Manchester Metropolitan University

Prospectus
12" Record Sleeve +
Various Printed Collateral

—

Baby Jane & Friends

Commissioned Screen Prints

—

Logos

Assorted Projects

— \

— \

**Manchester International Festival 2017 ** Party Skills For The End Of The World /

—

Once upon a time in Manchester I worked with the AKA North concept team and photographer Scott Kershaw on creating a fresh, eye-catching lead image for the world premiere of Party Skills for the End of the World at MIF17.

The final shot featured a hurriedly dressed party-goer and an eclectic mix of objects to capture the fun and chaos of the show, where guests learned all sorts of skills to prepare for a doomsday scenario at what was billed as the ultimate party.

Alongside the creative work, we also developed a media strategy that balanced a targeted digital campaign with high-impact out-of-home activity across Manchester city centre.

—

Out-Of-Home 48 Sheet

— \

Are you ready for the party?

Party Skills for the End of the World

An epic night out

World premiere

27 June - 16 July

Centenary Building, Salford

Created by **Nigel Barrett** and **Louise Ma**

Conway

MIF

mif17.org.uk #mif17

OFFICIAL PARTNERS

bruntwood

manchester airport

NCP

PUBLIC SECTOR PARTNERS

MANCHESTER CITY COUNCIL

ARTS COUNCIL ENGLAND

MEDIA PARTNERS

BBC

the guardian

Evening News

Commissioned and produced by Manchester International Festival and Salford's Youth Hub.



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**Key Art ** Various Clients /

—

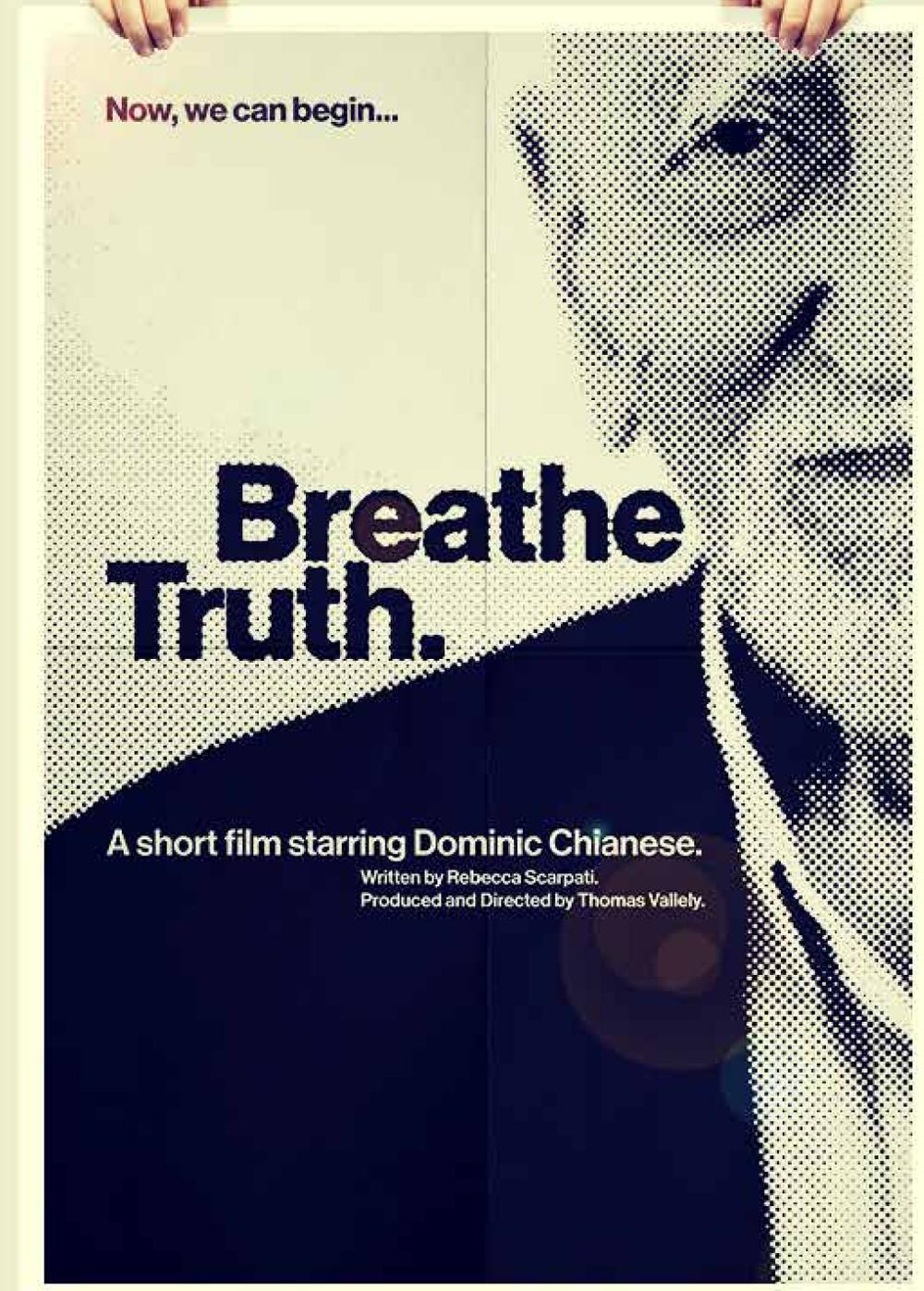
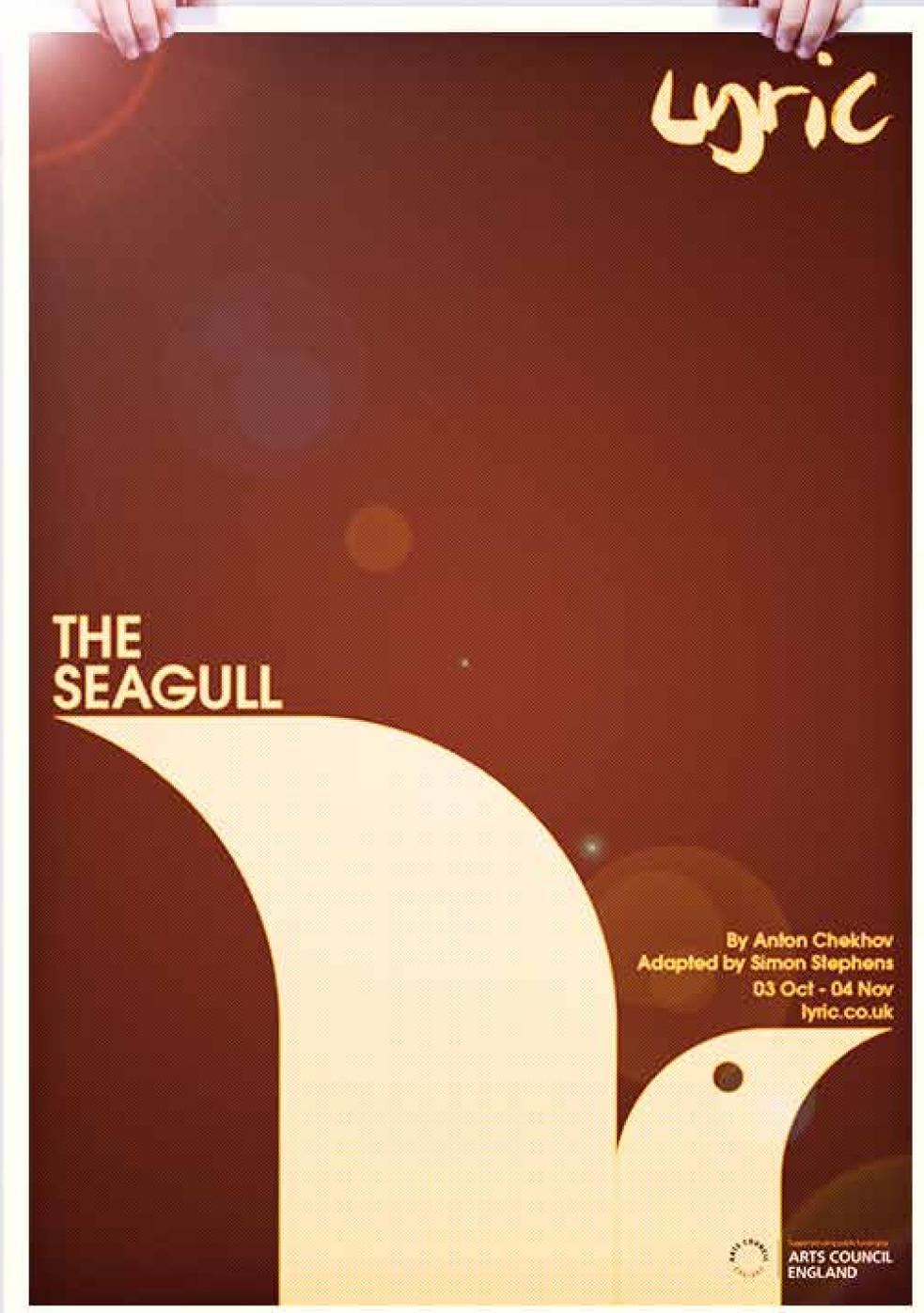
I love working on projects like these — they're a great excuse to have a bit of fun and let my more "arty-farty" side out! Of course, there's always a brief to follow, and things like dates, prices, and contact details need to be spot on, but these are the jobs that give me the most creative freedom.

The Seagull, Breathe Truth and The Christmas Truce were created and illustrated by yours truly, Baskerville was conceived and art directed by me and illustrated by the legendary Graham Humphreys.

—

The Seagull for Lyric Theatre / Breathe Truth / The Christmas Truce for Manchester Open Air Theatre / Baskerville, A Sherlock Holmes Mystery for Liverpool Everyman & Playhouse

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CAROL ANN DUFFY'S
**THE
CHRISTMAS
TRUCE**



CHORLTON PARK MANCHESTER
16 - 24 DECEMBER 2020
MANCHESTEROPENAIRTHEATRE.COM



PLAYHOUSE
LIVE THEATRE
Sat 9 Dec to
Sat 13 Jan

Director LOVEDAY INGRAM
Designer SIMON DAW Lighting Designer TIM LITKIN
Composer NATHAN KLEIN Sound Designer GEORGE DENNIS
Commedia Consultant & Movement Director MARCELLO MAGNI
Casting Director GINNY SCHILLER CDG
0151 709 4776 EVERYMANPLAYHOUSE.COM/BASKERVILLE



— \

**Boedekka **

Lazybones EP /

—

Boedekka, probably the greatest band you've never heard of. Seriously, you should check 'em out...

We want summat dirty and f***ed up, they said. So after a heavy night of rock 'n' roll debauchery with the boys I stumbled off into the following morning with my trusty old Kodak, took a few hungover snaps around Liverpool docs of rust, decay and graffiti, and voila; the Lazybones EP was born.

It's red and white because the drummer's a Scouser, although these days his dreams of headlining Anfield have long since faded into the River Mersey. Now he gigs part-time in a Mexican Beatles tribute band in sunny LA, where he's affectionately known by everybody as Gringo!

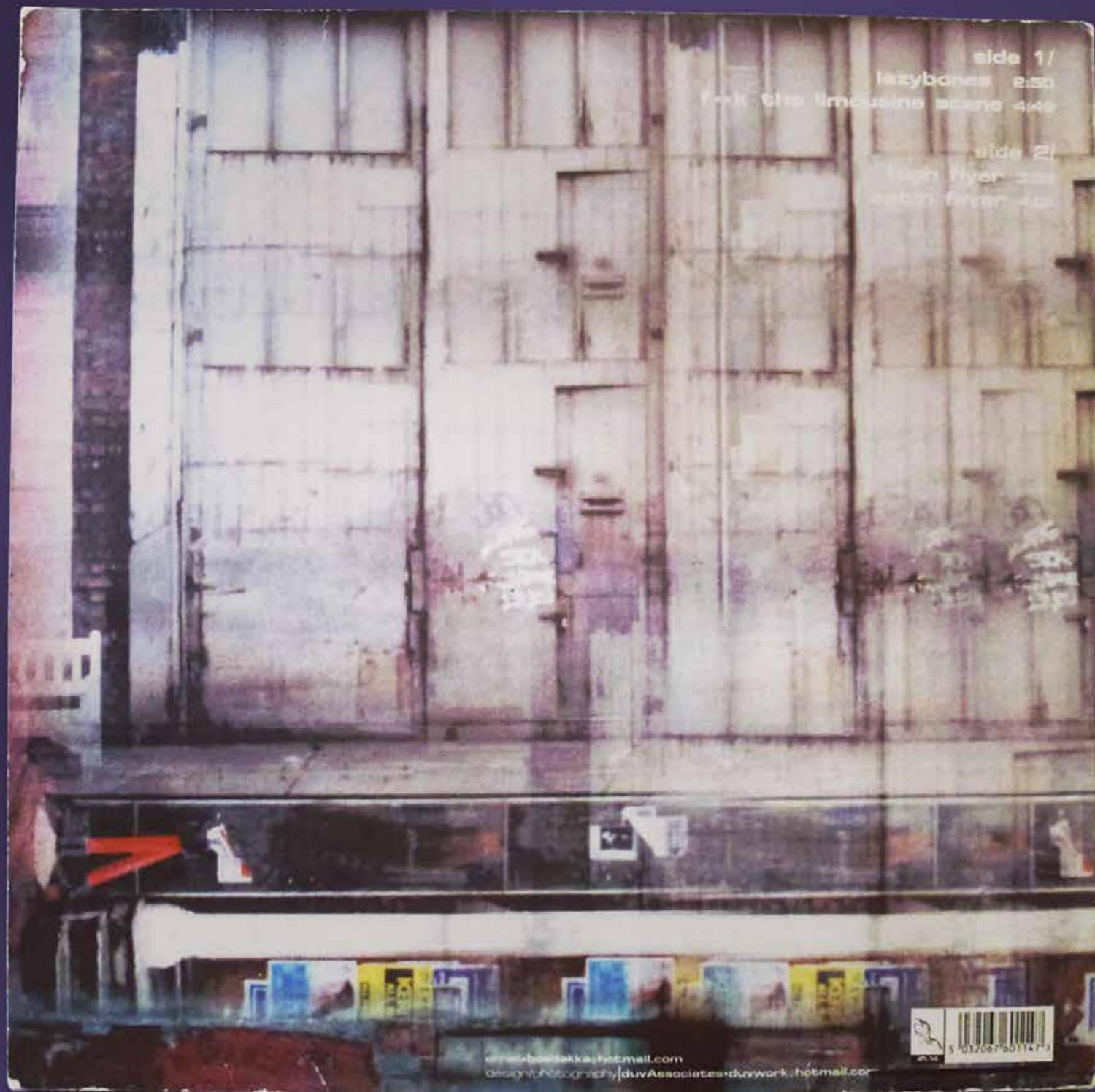
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12" Vinyl Sleeve Front & Back / CD

— \



BOEDEKKA/LAZYBONES-EP



side 1/
lazybones 2:50
f**k the limousine scene 4:49

side 2/
high flyer 3:53
cabin fever 4:01

© 2004 boedekka@hotmail.com
design:photograph|duvAssociates|duvwork@hotmail.com



BOEDEKKA/LAZYBONES-EP

1/ lazybones 2:50
2/ high flyer 3:53
3/ f**k the limousine scene 4:49
4/ cabin fever 4:01

ipcd 14
P.O. Things to Come





Sanctum Peak \ Digital Rebrand /



Alongside my freelance stuff, I also dip in as Lead Creative now and then at Manchester-based digital agency Run2 — a cracking bunch of like-minded people on a simple mission: to do great work for great clients.

One of the many projects we've done for our friends at Sanctum Peak — a leading preventative health and human performance organisation — was a full digital rebrand. And when you're working with a business that helps people perform at the very top of their game, you've got to be right at the very top of yours too.

We created a clean, uppercase graphic featuring a stylised "A" to represent the word Peak. The marque exists either as part of the main logo or as a standalone branding device that's deployed across a range of assets in Sanctum Peak's new visual identity. We then developed a calming blue palette and applied it to the photography, helping to build the foundation of a distinctive and ever-growing image bank.



Website / Logo / Image Treatment



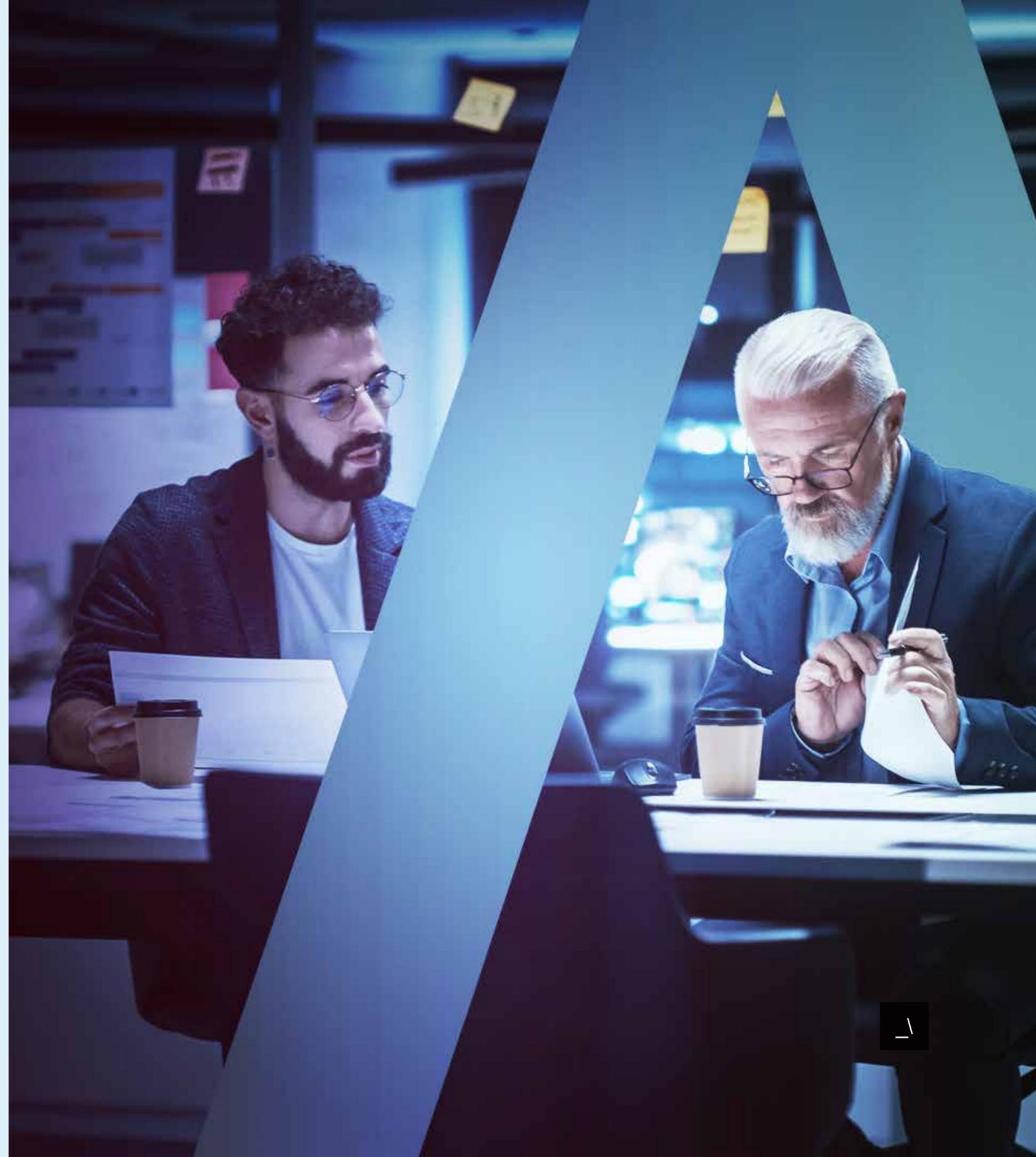
PEAK

HOME ABOUT PATHWAYS PROCESS SOLUTIONS BLOG CONTACT

HEALTH, INNOVATION
AND PERFORMANCE.



PEAK



— \
**NHS **
Time Please /

—
This NHS alcohol awareness campaign was built to shine a light on Section 141 of the Licensing Act, making it illegal for bar staff to serve anyone who's already drunk.

I combined the familiar landlord's cry of "Time Please!" with the hand stop sign to make the message absolutely clear, and the yellow and black colour scheme was a deliberate nod to the hazard warning signs that are so common in public spaces. The campaign has run consistently across bars and restaurants in the North West — particularly Manchester — with a range of executions including high-impact outdoor formats, flyers, drink unit calculators, and yellow warning cards. In the early days, it also included a bespoke website.

Alongside that lot, I created a fold-out, wallet-sized checklist for bar and venue staff to keep the key points front of mind, as well as T-shirts worn on site to help reinforce what's an important, but previously little-known, bit of legislation.

—
Checklist / Poster / Logo Marque / Website



TIME PLEASE!

STAFF CHECKLIST.



IT IS AGAINST THE LAW FOR YOU TO SELL ALCOHOL TO ANYONE WHO IS DRUNK. YOU COULD BE FINED £80 FOR DOING SO.

TIME PLEASE HAS THREE AIMS TO HELP LICENSED PREMISES CREATE SAFER DRINKING ENVIRONMENTS BY PREVENTING AND DEALING WITH DRUNKENNESS.

■ Help all customers get the message about the law and keep track of their own drinking.

■ Give staff confidence to intervene when customers are drinking in a way that could make them get drunk on the premises.

■ Support staff to deal with a person who is drunk, to take them home safely, and to advise them from the premises if necessary.



1/ HELP ALL CUSTOMERS GET THE MESSAGE.

Display customer notices that state the premises does not sell alcohol to anyone who is drunk.

Help customers keep track of their own drinking by displaying the unit content of common alcoholic drinks and responsible drinking reminders such as:

- Access to free tap water is available at all times
- Pace your drinks
- Do not regularly exceed your daily limits
- Never drink and drive

2/ GIVE STAFF CONFIDENCE TO INTERVENE.

If customers are drinking in a way that could cause them to get drunk on the premises, you have a responsibility to intervene. Here are some examples of customer behaviour to look out for:

- Large amounts in a single order
- Large groups buying in rounds
- Frequent orders of alcohol in a short space of time
- Ordering high strength drinks and frequently (e.g. shots, cocktails)

Talk to the customer and suggest slowing down with a non-alcoholic drink to pace out their drinks.

3/ SUPPORT STAFF TO DEAL WITH A PERSON WHO IS DRUNK.

A person who is drunk must not be sold any alcohol. They may display one or more of the following signs in the checklist below.

SPEECH

Loud, slurring, stumbling over words, repeating over again, losing train of thought, not making sense

COORDINATION

Swaying, staggering, stumbling/tripping, walking into people or things, fumbling to get money out of wallet/purse

APPEARANCE

Bloodshot eyes, eyes glazed, unable to focus, tired/sleepy looking, scruffy/messy, smelling strongly of alcohol

BEHAVIOUR

Disinhibited, poor judgement, misinterpreting other people, inappropriate actions or use of language, rude, sexually harassing, argumentative, aggressive, threatening, violent

Don't forget to look out for customers buying on behalf of others who are drunk.

Remember that some medical conditions or disabilities can result in similar behaviour.

REFUSING SERVICE.

1/ When you make your decision, explain the law, tell them you're sorry, explain you want to keep you safe and avoid a fine. As well as customers, give them your attention and keep eye contact as you talk, your attitude will affect their attitude.

2/ A quiet word early on may be best out of situations but if the customer shows signs of aggression, be cautious and signal for assistance.

3/ Use closed statements that don't leave room for debate. For example, "I'm sorry I can't serve you any more alcohol at this time as it is against the law. I could get a fine."

■ Use the Refusal Pad to back-up your message. This can help end the conversation and reduce the risk of conflict arising.

- Offer the customer a drink of water
- Get back up from your manager or supervisor

4/ If it is not suitable for them to remain on the premises, you have a duty of care to make sure they are not left on their own, ejected, or placed in a taxi without being in the care of a suitable person. You should have a designated quiet area or First Aid area to use while getting assistance.

5/ Record the refusal - some premises have a log book, others have a button on the cash till.





 **TIME PLEASE!**

IT'S AGAINST THE LAW FOR US TO SELL ALCOHOL TO ANYONE WHO IS DRUNK.

OUR STAFF COULD BE FINED £80 FOR DOING SO.

 **POLICE**  **MANCHESTER CITY COUNCIL**  **NHS**
Manchester



TIME PLEASE!

NHS choices: live well, get better



HOME

ABOUT US

WHAT WE DO

THE THREE AIMS

GET THE MESSAGE

CONTACT US

IT'S AGAINST THE LAW FOR US TO SELL ALCOHOL TO ANYONE WHO IS DRUNK.



HELP ALL CUSTOMERS GET THE MESSAGE.

Display customer notices that state the premises does not sell alcohol to anyone who is drunk.
Help customers keep track of their own drinking by displaying the unit content of common alcoholic drinks and offering safer drinking tips...



GIVE STAFF CONFIDENCE.

If customers are drinking in a way that could cause them to get drunk on the premises, you have a responsibility to intervene...



SUPPORTING OUR STAFF.

A person who is drunk must not be sold any alcohol. They may display one or more of the following signs in the following checklist...



REFUSING SERVICE.



APPEARANCE.



USING THE REFUSALS PAD.

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Manchester Metropolitan University \ Prospectus /

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This prospectus for MMU’s famous Hollings “Toast Rack” campus was produced to advertise the faculties courses in food, nutrition, fashion, hospitality, events management and tourism. With the faculty set to move to the university’s new Manchester city centre base, the brief was to produce a striking visual of its current home’s unique architecture while also showcasing some of the latest student work, featuring words and images from a number of the kids themselves.

I drew inspiration from Manchester’s iconic musical heritage, particularly Factory Records, and ran with a 12” record sleeve style for the main design, illustrated the Toast Rack as the hero visual, and used MMU’s existing colour palette to represent each programme, with the colour-coded window illustrations on the cover giving a sneak peek of the courses inside. The outer sleeve was kept simple — just the title and logo — but introduced the viewer to the book through a series of die-cuts, which were then echoed throughout the pages to break up the photography.

To support the campaign, I also created a website and an A7 multi-fold information pack, making sure the whole presentation felt cohesive and engaging.

—

Sleeve / Book & Sleeve / Book / Double Page Spreads / Website

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Hollings Faculty
Manchester, MMU and Me

EighteenTwentyFour - TwentyThirteen



Hollings Faculty
Manchester, MMU and Me

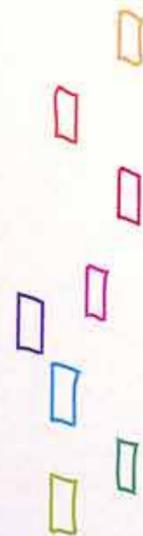
EighteenTwentyFour - TwentyThirteen



Hollings Faculty
Manchester, MMU and Me

EighteenTwentyFour - TwentyThirteen





Manchester, MMU and Me

As the world's first industrialised city, Manchester has its roots firmly in innovation and business; its undeniable buzz, unique, cosmopolitan character and varied ethnic mix gives the City its unofficial title of the most popular student city in the UK. Manchester is one of six UK flagship 'Science Cities', spearheading the Government's aim to make science, technology and innovation the drivers of economic growth over the next ten years and beyond.

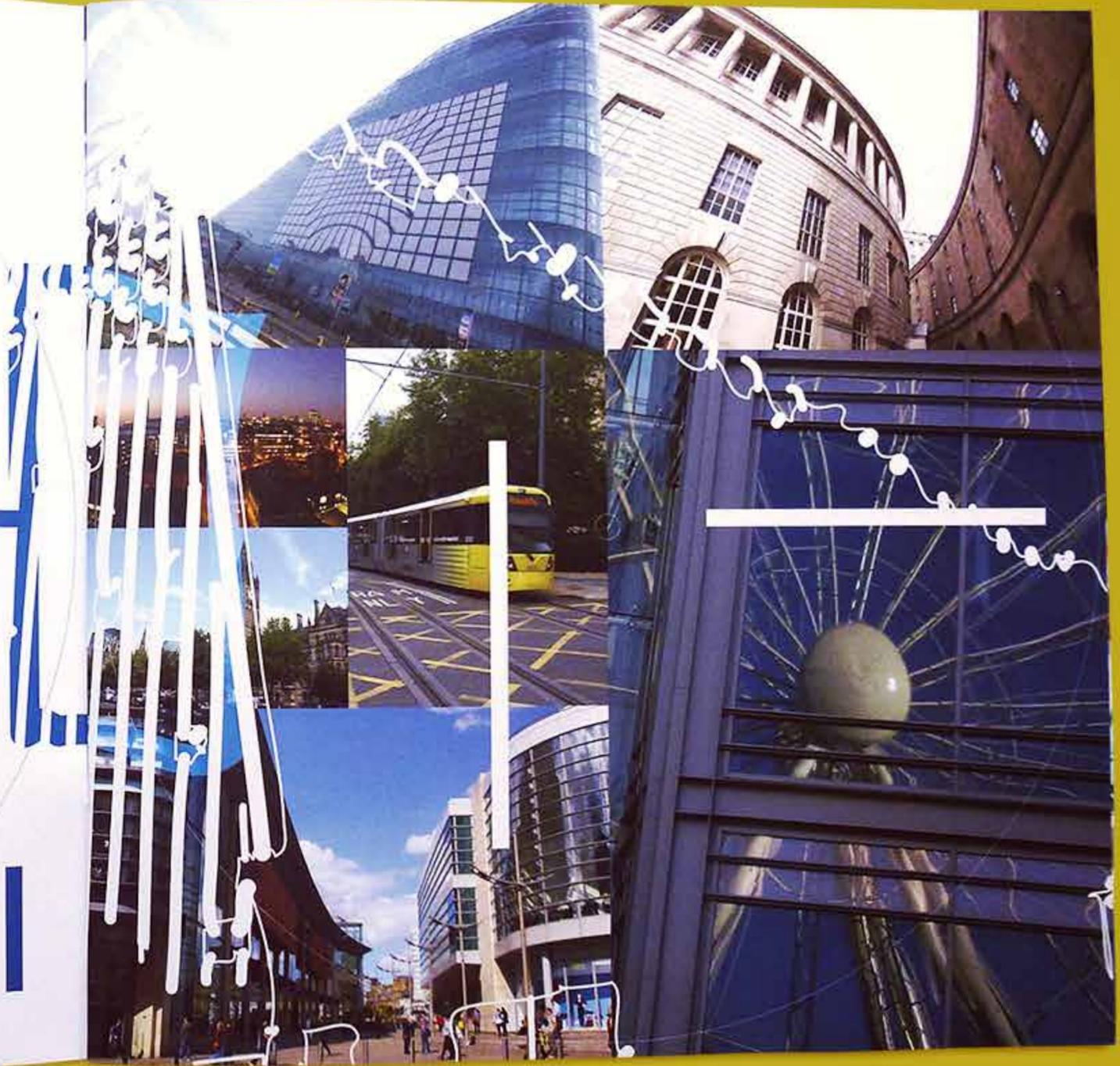
A city of culture and music it is home to a wealth of museums, galleries and music venues and its sporting reputation is world famous. The City's two Premiership title winning football clubs and world class sporting venues mean it is host to a wide variety of international and national sporting events.

Manchester Metropolitan University's roots in Higher Education date back to 1824. It is the largest campus-based undergraduate university in the UK with a total student population of more than 37,000. The University is one of the top performing new universities in the UK in terms of its research profile, sitting within the top 5% of UK universities for exercise and sport science and within the top 12% for materials science. It is ranked 4th among research active new universities in attracting support from Higher Education Funding Council for England (HEFCE).

Today, the Hollings Faculty at the University offers the largest concentration of undergraduate and postgraduate programmes in food, nutrition, fashion, hospitality, events management and tourism in the UK. The Faculty has been officially recognised as a 'Centre of Excellence' for teaching and strong links with industry and professional bodies helps to ensure that programmes and research projects are relevant to the needs of industry.



Manchester
Metropolitan
University



Welcome to the Hollings Faculty

As the world's first industrialised city, Manchester has its roots firmly in innovation and business; its undeniable buzz, unique, cosmopolitan character and varied ethnic mix gives the City its unofficial title of the most popular student city in the UK.

Manchester is one of six UK flagship 'Science Cities', spearheading the Government's aim to make science, technology and innovation the drivers of economic growth over the next ten years and beyond >>>

Learn about Our courses

The Hollings Faculty at the University offers the largest concentration of undergraduates and postgraduates >>>

Think about The future

The Hollings Faculty's vision for the future is to make a real difference to the city and the region. Our focus is on creating a sustainable future >>>

Meet the Competition winners

The Hollings Faculty at Manchester Metropolitan University offered new students the chance to be a part of 2012 >>>

Study at MMU
Undergraduate
Postgraduate
International Students
MMU Alumni

Faculties & Departments
Library
Research
MMU & Business
Employability

News & Events
Venues for events
Sport at MMU
Giving to MMU
MMU Originals Shop

Jobs at MMU
Equality & Diversity
How to Find Us
About Us
Contact Us

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**Baby Jane & Friends **
Various Commissioned /

—

I was commissioned to create a series of Warhol-inspired screen print pop art pieces — they were great fun to work on and a nice little earner to pad out the wallet too.

—

Baby Jane / Begbie / Kate / Shaun

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**Logos **

Assorted Projects /

—

When I kick off a rebrand — or even something just for TV and tucked away in the background — I usually start with the logo. A well-thought-out, clear marque can instantly set the tone for a company or product, whether it's real or imagined. And as the saying goes, you only get one chance to make a good first impression.

—

Welsh National Orchestra / Manchester Jewish Museum / ElevenSeventeen / 4D Pictures / Krafty / 7 Generals

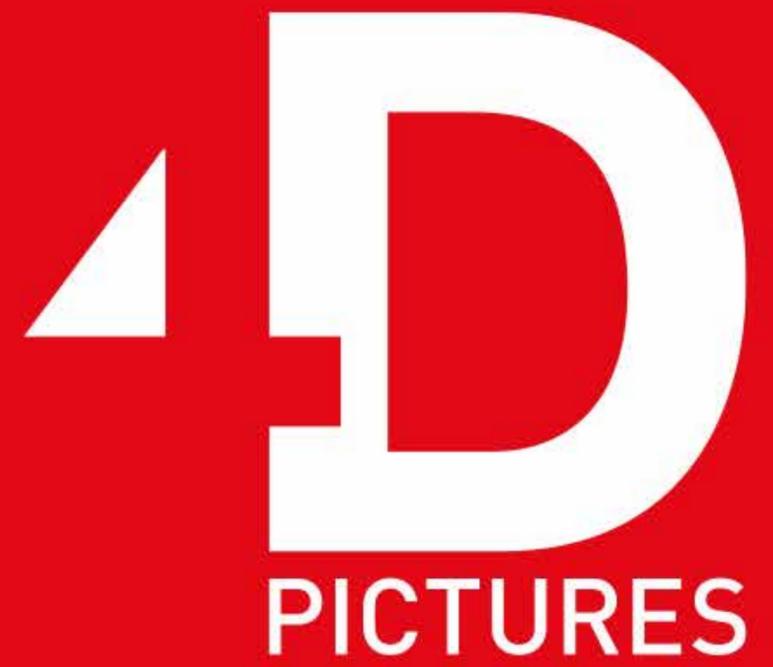
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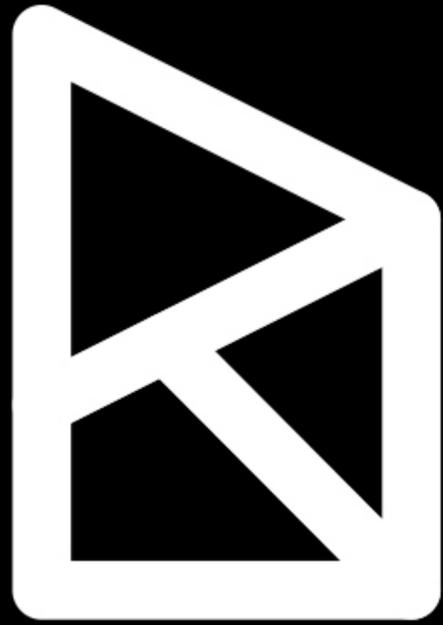
מזרח



**Manchester
Jewish Museum**







KRAFTY™



7Generals



CV \
Art Department /

—
Which?

TV Commercial
Graphic Designer
Produced by Biscuit Filmworks
August to September 2025

—
**LEGO Friends:
Heartlake The Musical**

Film
Graphic Designer
Produced by Final Pixel
July 2025 / Release Date 2026

—
**Rail Delivery Group:
On The Train You Can**

TV Commercial
Graphic Designer
Produced by Merman
May 2025

—
**Venmo: Now You Can
Venmo Everything**

TV Commercial
Graphic Designer
Produced by Somesuch
April 2025

—
Meta

TV Commercial
Graphic Designer
Produced by Somesuch
April 2025

—
**PUMA X Manchester City:
Last Night At The Social Club
Kit Launch 2025/26**

Official Promo
Graphic Designer
Produced by Iconoclast
February 2025

—
EE X Samsung: Wild Weekend

TV Commercial
Graphic Designer
Produced by Iconoclast
December 2024

—
Usyk vs Fury 2

Official Promo
Graphic Designer
Produced by Sugar Free TV
& Riff Raff
September 2024

—
I Fought The Law

Four-Part Drama
Lead Graphic Designer
Produced by Hera Pictures for ITV
June to August 2024

—
Toxic Town

Additional Photography
Four-Part Drama
Lead Graphic Designer
Produced by Broke & Bones for Netflix
April to May 2024

—
Toxic Town

Four-Part Drama
Graphic Designer
Produced by Broke & Bones for Netflix
July to November 2023

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Assorted Clients \

Art Department /

—

Biscuit Filmworks
Broke & Bones

—

EE

—

Final Pixel

—

Hera Pictures

—

Iconoclast
ITV

—

Manchester City FC
Merman
Meta

—

Netflix

—

Puma

—

Rail Delivery Group

—

Samsung
Somesuch
Sugar Free TV

—

The LEGO Group

—

Venmo

—

Which?

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—\
**CV **
Design & Advertising /

—
Freelance Creative
Non Art Department Clients
Graphic Design & Artwork
April 2019 to date

—
Run2
Senior Creative
Freelance Contract
April 2022 to July 2023

—
Freelance Creative
Graphic Design & Artwork
April 2019 to April 2022

—
AKA UK
Senior Creative
December 2015 to April 2019

—
Freelance Creative
Graphic Design & Artwork
March 2014 to December 2015

—
UP Search (now Run2)
Senior Creative
June 2013 to March 2014

—
Freelance Creative
Graphic Design & Artwork
February 2008 to June 2013

—
438 Design
Senior Creative
September 2006 to February 2008

—
Fanatic Marketing
Senior Creative
February 2004 to May 2006

—
Freelance Creative
Graphic Design & Artwork
January 1999 to February 2004

—
Psygnosis
Middleweight Creative
April 1997 to January 1999

—
BDH Advertising
Junior Creative
August 1995 to April 1997

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**Assorted Clients **
Design & Advertising /

- | | | | |
|--|---|---|---|
| —
Adidas
AKA
Albert's Schloss
Ambassador Theatre Group
Arsenal FC
Aston Villa FC | —
EE
—
Fujitsu
—
George House Trust
Gola | —
Manchester City FC
Manchester International Festival
Manchester Metropolitan University
Manchester United FC
—
NHS
—
PlayStation
—
Samsung
Sanctum Peak
Simon Community Scotland
Sony
Storyhouse Theatre
Street Work | —
The Football Association
Tottenham Hotspur FC
—
Umbro
Uniac
—
Verde Group
—
World Mobile Group |
| —
Blackburn Rovers FC | —
Henkel International | | |
| —
Continuum Attractions
Co-op | —
Liverpool Empire Youth Theatre
Liverpool Everyman & Playhouse
Lowry Theatre
Lyric Theatre | | |
| —
Dell Technologies
Derby Theatre
Dr Martens | | | |

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[IMDb](#)

[Instagram](#)

[LinkedIn](#)

[Website](#)

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Manchester

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