

Simon Clifft

Standby Art Director

Simon has worked in the industry for over twenty five years. After starting out as an apprentice to a Matte Artist he quickly moved into model making and scenic painting. With a young family at home, the role of Prop Master became the preferred route with a few forays into film on "The Calcium Kid", "Hitchhikers Guide to the Galaxy" and "Mouth to Mouth". In 2021 after years of working exclusively as a Commercials Prop Master an opportunity arose to work on the docu-drama "Missile from the East ". This project re-ignited Simon's passion for long form and led to the Standby Art Director role on Apple drama series "Liason".

Films and Drama as Standby Art Director

Project Title	Director	Production Company	Production Designer
Liaison	Stephen Hopkins	Apple	Morgan Kennedy
Better Things	Pamela Adlon	Disney	Kitty Doris-Bates
The Union	Julian Farino	Netflix	Morgan Kennedy
The Girlfriend	Robin Wright	Amazon	Niamh Coulter
Black Doves 2	Julian Farino	Netflix	Morgan Kennedy

Commercials as Prop Master

Production Companies	Production Designers	Commercials
Rattling Stick	John Ebdon	Nike
Knucklehead	Morgan Kennedy	Nespresso
Stink	John Beard	Apple
Hungry Man	Chris Lightburn Jones	Burberry
MJZ	John Bramble	Cadbury's
Outsider	Marcus Rowland	Samsung
Academy	John Bramble	M&S
RSA Films	Joel Collins	Waitrose
Smuggler	David Lee	Coca Cola
2AM	Amanda McArthur	Pepsi

Skills & Equipment

Hand drawing, Model making, Prop making, Vinyl Application, Liquids styling, Animation, Pack shots

Countries/ Bases/Languages

UK Scotland, Belgium, Croatia, France, Italy, Jamaica, Slovenia, Turkey

Bases: Japan & London

Languages: English, French, Japanese