

## AYANNA BLAIR-FORD

LONDON  
A.A.BLAIRFORD@GMAIL.COM  
07564122429

As an experienced freelance Art Director and Experience Designer I merge creativity with technical prowess to craft stories and immersive experiences. With a background in Architecture and expertise in CAD, 3D modeling, rendering, and graphic design, I offer a diverse skill set. Having worked on set as Production Designer, Art Director and Assistant Art Director, I possess a comprehensive understanding of visual storytelling across various mediums. Collaborative by nature, I thrive in team environments, dedicated to transforming imaginative concepts into unforgettable realities.

PROFILE

EDUCATION

### ROYAL COLLEGE OF ART

SCHOOL OF ARCHITECTURE  
2019 - 2021

ARCHITECTURE MA PART II

### OXFORD BROOKES UNIVERSITY

2014-2017

ARCHITECTURE BA(HONS) ARB/RIBA PART I  
2:1

### PRODUCTION DESIGN / ART DIRECTION / ASSISTANT ART DIRECTION

FREELANCE ART DIRECTOR AND DESIGN ASSISTANT FOR COMMERCIALS, FILM, TELEVISION AND MUSIC VIDEOS

OCTOBER 2019- PRESENT

WORKING AS A PREP AND ON SET ART DIRECTOR AND ASSISTANT ART DIRECTOR PRIMARILY FOR

CHRISTOPHER MELGRAM, THOMAS BIRD, NAEJIN KIM AND DALE SLATER

USING MY DESIGN, AND IMAGE MAKING SKILLS TO ASSIST DEVELOPMENT OF SET DESIGNS AS WELL AS WORKING WITH CONTRACTORS, SET BUILDERS AND THE ART DEPARTMENT TEAM ON SET TO BUILD AND BRING SETS TO LIFE.

### FOREVER KIND - CREATIVE DESIGN STUDIO

FREELANCE CREATIVE DIRECTOR / SET DESIGNER AUGUST 2023 - PRESENT

WORKING CLOSELY WITH KATIE AND MAX ON MULTIPLE PROJECTS ACROSS MULTIPLE ROLES. FROM CREATIVE DIRECTION OF BESPOKE EVENTS SUCH AS THE BLACK HISTORY MONTH TIKTOK PARTY TO DRAUGHTSMANSHIP, SET DESIGN AND DESIGN CONSULTANCY ON OTHER LIVE EVENTS.

### NELLY BEN HAYOUN STUDIOS

ASSISTANT DIRECTOR OF TOUR DE MOON

AUGUST 2021 - APRIL 2022

DESIGN ASSISTANT, SCRIPT WRITING AND STORYBOARDING FOR NELLY BEN HAYOUN STUDIOS DURING THE DEVELOPMENT OF TOUR DE MOON

### ASSOCIATE PROFESSOR & UNIT TUTOR

OXFORD BROOKES SCHOOL OF ARCHITECTURE

SEPTEMBER 2020 - PRESENT

CO-LEAD OF UNIT G DESIGN STUDIO

HUMANITIES TUTOR GIVING LECTURES AND HOSTING SEMINARS FOR FIRST AND SECOND YEAR HISTORY AND THEORY

### 59 PRODUCTIONS

SET DESIGN /SPATIAL DESIGN ASSISTANT

AUGUST 2018 - SEPTEMBER 2019

JUNIOR SPATIAL DESIGNER IN THE ARCHITECTURAL / SET DESIGN TEAM AT 59 PRODUCTIONS

DESIGNER FOR THE 'REACH FOR THE MOON' APOLLO 50TH ANNIVERSARY EVENT IN WASHINGTON DC

LEAD RESEARCH INTO COMBINING NEW MIXED REALITY PROGRAMMES WITH PHYSICAL AND SPATIAL SETS

### HAWKINS\BROWN ARCHITECTS

PART 1 ARCHITECTURAL ASSISTANT

SEPTEMBER 2017 - AUGUST 2018

DESIGN TEAM FOR OXFORD UNIVERSITY BIOCHEMISTRY PHASE II AT STAGES 4 AND 5. SOUND ART RESEARCH APPLICATION FOR INTERNAL BURSARY

RIBA SCHOOLS AMBASSADOR - HOSTING WORKSHOPS IN SCHOOLS AGE RANGING 14-17.

EXPERIENCE

## AYANNA BLAIR-FORD



SOFTWARE

AWARDS AND ACHIEVEMENTS

**'YOU TOOK MY BREATH AWAY' & 'A CONVERSATION I WISH I HAD'**  
OPEN CALL WINNER FOR COMPETITION HOSTED BY 3RD WRLD AND BROKEN ENGLISH 2023 & 2024

MY SCRIPT FOR SHORT FILM OF THE SAME TITLE PUBLISHED ONLINE BY BROKEN ENGLISH.  
THE FILM IS IN PROGRESS NOW AND WILL BE EXHIBITED IN SEPTEMBER 2023.

**RIBA WREN INSURANCE ASSOCIATION SCHOLAR**  
RECIPIENT OF SCHOLARSHIP AND MENTORING 2020-2021

SCHOLARSHIP AWARDED TO OUTSTANDING PART 2 STUDENTS WHO HAVE THE POTENTIAL TO MAKE A SIGNIFICANT CONTRIBUTION IN THE FIELD OF ARCHITECTURE.

MENTORING AND FUNDING FOR THE 2ND YEAR OF MY MASTERS AT THE ROYAL COLLEGE OF ART.

**TRUSTEE**  
RACE EQUALITY FOUNDATION 2019-2020

THE YOUNGEST TRUSTEE FOR THE RACE EQUALITY FOUNDATION.  
A CHARITABLE ORGANISATION PROMOTING RACE EQUALITY IN SOCIAL SUPPORT AND PUBLIC SERVICES.  
A RECURRING MEMBER OF ADVISORY GROUPS FOR SFSC. SPEAKER AT RACE EQUALITY FOUNDATION EVENTS

**STEPHEN LAWRENCE - MARATHON MILE MARKER COMPETITION**  
WINNER - 2019

WINNING DESIGN FOR THE MILE MARKER DESIGN COMPETITION IN ASSOCIATION WITH VIRGIN ACTIVE 2019.  
ONE OF THREE PART 1 DESIGNERS IN THE WINNING TEAM.

**LFA LONDON PRIDE FLOAT COMPETITION**  
WINNER- 2018

WINNING DESIGN FOR THE LONDON PRIDE FLOAT TO REPRESENT ARCHITECTURE IN ASSOCIATION WITH THE RIBA, LFA AND LGBT ARCHITECTURE.  
KEY MEMBER OF THE DESIGN TEAM COMPRISED OF 12 HAWKINS\BROWN DESIGNERS.

COMPETITIONS

SELECTED CREDITS LIST  
ART DIRECTION

**ALICIA KEYS - 'IF I AINT GOT YOU' MUSIC VIDEO**  
NETFLIX - QUEEN CHARLOTTE A BRIDGERTON STORY PROMO VIDEO  
ART DIRECTOR - APRIL 2023

PRODUCTION DESIGN BY CHRISTOPHER MELGRAM, DIRECTED BY DIANE MARTEL PRODUCED BY NETFLIX AND NOIR PRODUCTIONS

**THE BIG BREAKFAST - CHANNEL 4**

SERIES ART DIRECTOR - SEPTEMBER 2021 AND SERIES ONE AUGUST 2022  
SERIES ART DIRECTOR FOR ROYAL TELEVISION SOCIETY AWARD WINNING LIVE SHOW, HOSTED BY MO GILLIGAN AND AJ ODUDU  
PRODUCTION DESIGN BY NAEJIN KIM, DIRECTED BY ABIGAIL DANKWA PRODUCED BY LIFTED ENTERTAINMENT

**EAR FOR EYE - BBC FEATURE FILM PLAY ADAPTATION**

ASSISTANT ART DIRECTOR / VISUALISATIONS - AUGUST - DECEMBER 2020  
PRODUCTION DESIGNER CHRIS MELGRAM, DIRECTED BY DEBBIE TUCKER GREEN, EXECUTIVE PRODUCED BY FIONA LAMPTEY