



# KELLY CHRYSANDREA

GRAPHIC DESIGN ASSISTANT TRAINEE

I'm a creative designer, with years of freelance experience, seeking to transition into the film industry. Having recently completed 'The Art Department, Arts and Props Assistant Course' at Sky Studios Elstree, I am eager to apply my skills and talents in a collaborative environment, contributing to exciting film projects

## FREELANCE DESIGNER 2015-24

- Examples of work undertaken include: Brand creation, POS, greetings cards, fabric design, tattoo design, paper based product design, wrapping paper and stamping range for my own and other paper crafting brands.
- Customer service, communicating with clients and followers.
- Demonstrating & selling my products on live TV shopping channels.
- Running an Etsy online store - star seller.
- Creating and editing videos for social media channels.
- Creating, exhibiting and selling artwork at galleries and art fairs.
- Designing educational interactive digital displays and interactive PDA tour guides for museums, exploring innovative ways to engage and educate museum visitors.
- Collaborating with professionals from diverse disciplines to produce creative harmonious projects.

## VINTAGE STORE & ART GALLERY OWNER 2012-15

- Store manager and owner.
- In store design, branding, window displays and advertising.
- Serving and advising customers, sourcing products for clients.
- Organising solo and collaborative art exhibitions with local artists.
- Purchasing and selling goods, researching and evaluating pricing.

## MEDIA ASSISTANT - JOHN HENRY NEWMAN SCHOOL 2011-12

- Designing and maintaining brand consistency across all school correspondence.
- Generating digital and print displays within the school, updating school website.

## GRAPHIC DESIGNER - COMPUTER TO PRINT LONDON 2004-11

- Creating bespoke design work for clients.
- Preparing artwork for print - litho, letterpress and digital.

## PART TIME LECTURER - UNIVERSITY OF HERTFORDSHIRE 2002-04

- Delivering lessons for degree level students, grading assignments and coursework.
- Lesson planning, problem solving, creating separate lesson plans for students with additional needs.
- Course creator and tutor for children's animation school, teaching 2d and stop frame animation techniques.

## CONTACT

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## KEY SKILLS

- Full clean driving licence
- Own car
- Own laptop
- Adobe Creative Suite: Photoshop, In-Design & Illustrator proficient.
- Hand Drawn, illustration, painting & craft skills
- Print knowledge
- Understanding of hero, action, dressing graphics
- Research skills
- How to present information clearly and concisely

## EDUCATION

- Art Department Arts & Props Assistant course at Sky Studios Elstree
- MA Digital Practices in Design – University of Hertfordshire
- BA 1st Degree Hons - 3D Computer Modelling & Animation – University of Hertfordshire

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