

Nayantara Kerkar

Graduate- Fine Art BA student at Central Saint Martins

PERSONAL STATEMENT

I have recently graduated with a 2:1 Fine Arts degree at Central Saint Martins. I have also completed a year studying Anthropology and African Studies at the University of Birmingham. My degrees have enabled me to gain many analytical and research skills that I wish to put to use in a career. My Fine Art degree helps me to add a creative element to my work. I have also interned with various companies, which has allowed me to gain an understanding of the corporate world, which I hope to combine with my academic achievements. I have recently been part of an exhibition at the Changing Room Galleries in Soho that consisted of 30 young artists. I have administrative experience as I worked as an Executive Assistant for the CEO of The Boathouse London. I am currently working as a free-lance Art Director's Assistant which requires fast learning and reliability.

EDUCATION

BA Fine Art: Central Saint Martins

Grade achieved: 2:1 Central Saint Martins *October 2018- June 2021*

University of Birmingham

September 2014-June Sept 2016- May 2017

1st year of BA completed Anthropology with African studies

Art Foundation at City and Guilds:

October 2017- June 2018

Grade achieved: merit

School

JUNE 2015: A LEVELS: ART (A), ENGLISH LITERATURE (A), GEOGRAPHY (B)

JUNE 2014: AS LEVELS: ART (A), ENGLISH LITERATURE (A), GEOGRAPHY (B), HISTORY (B)

TECHNICAL SKILLS:

- ECDL trained
- Drivers License
- Proficient use of Microsoft office
- Adobe photoshop for easy edits
- Google Apps
- Mailchimp for regular newsletters
- Xara for designing menus and brochures
- Preno for scheduling appointments
- Invoicing

Baby Art Department Course (2023):

- Training course as an Art Department Assistant and Assistant props buyer

EMPLOYMENT HISTORY

Art Directors Assistant to Jakob Gierse (01-11/2022)

- Handling expensive props
- Working on the JD Sports Easter campaign, Imperial Leather commercial, Check My File commercial. • Driving to collect props and materials.
- Organising props and making sure they are returned to the correct prop houses.
- Returning unused props and items.
- Invoicing.
- Putting together props.
- Working as a team and having to problem solve on the spot
- Imperial Leather commercial
- Check My File commercial
- Virgin Active Commercial
- Minecraft commercial

Part time Sales Assistant at You Must Create (02/2022-10/2022)

- Organising the stock room
- Helping with the VM
- Interacting with customers
- Using the till
- Closing and opening the store

Artist Residency Panama, Guna Yala (La Wayaka) (05/2022-06/2022):

As artists we helped to support the developing community-led projects that focus on dialogue and actions at the nexus of environmental, social and climate crises through arts, creativity and exchange.

- Activities included mural painting with the children of the community as well as learning traditional Guna crafts such as mola making (the clothing worn by the women of the community).
- My work involved taking photographs of everyday life amongst the community and documenting performances that took place amongst the artists.

General Assistant at The Boathouse London (through the government Kickstarter scheme) (08/2021-02/2022)

- Regular newsletters using MAIL CHIMP
- Responding to emails
- Scheduling meetings and hotel bookings using Preno

- Creative directing product shots
- Creating Menus and PDF's using XARA
- Organizing events and running errands
- Completing regular stock checks
- Completing orders on Shopify
- Interacting with clients at Events
- Checking guests into their overnight stays

Child minder to writer Zadie Smith (August 2020- June 2021)

- Continuously exceeded parent expectations by accommodating last-minute schedule changes.
- Supervised children's homework assignments, assisting with difficult tasks to support educational goals.
- Supervised children's play at home and in external settings, ensuring their physical safety at all times.
- Accompanied children to parks and play spaces, providing diligent supervision for maximized child safety.

PREVIOUS INTERNSHIPS:

TUTC Intern August 2016

- Hotel Receptionist: Main point of contact for guests; assisting with check-in and checkout procedures; responding to any issues that guests might have.
- Socializing with guests and giving them their daily itinerary
- Marketing Associate: My internship has allowed me to get a full appreciation of how an international hotel operates as well as how the Marketing function supports Meininger and its strategic plan to expand into new markets. I have learnt how departments interact with each other and how essential it is to have the guest at the heart of the business.

WORK EXPERIENCE Cox & Kings Marketing Intern September- Jan 2017

- Supporting the marketing team through brochure rebranding, tasks included:
 - Image curating for the brochure
 - Responding to client complains- customer service
 - Working with an Image database
 - Invoicing clients and inputting brochure data into their in house CRM system to upload the information to their website.

- Through this internship I learnt the processes behind rebranding, which included updating webpages, brochure descriptions and images. Through this I was able to gain many technical skills using Microsoft word and their own CRM system, as well as honing my researching skills. I was also able to grasp the importance of deadlines as we were working to a very tight schedule.